

TOBACCO CONSUMPTION DIARY

RESP ID : _____

Diary number : of 4

WEEK

First day	[_/_] Day	[_/_] Month
Last day	[_/_] Day	[_/_] Month

TOBACCO CONSUMPTION DIARY

This is your personal consumption diary.

Please fill in every day **your consumption**

- Of **cigarettes** (except for pipes and cigars)
- and **new tobacco HeatStick™ (tobacco stick)** you agreed to try during a 4 week period

If you use an **electronic cigarette, please do not take it into account** when filling your diary.

It is **very important** that you **complete this diary each and every day** during the 4 week period. If you forget to fill in your consumption for one day, please catch-up as soon as you can and before completing the next page.

If you need any assistance feel free to email us at **infoline@leger360.ch** or call **044 806 66 73**.

This diary has 5 pages per day and covers one week

Thank you for participating in this survey
Your input is very valuable and strongly appreciated

HOW TO FILL IN THE DIARY?

EXAMPLE

- Please always enter the date in the box

DATE November 3rd

- Please complete one column for each type of product used, every time you smoke a cigarette or use a HeatStick™ (tobacco stick)

Was it ...? (circle one answer per column)						
Q1	A cigarette	1	1	1	1	1
	A new tobacco Heatstick (tobacco stick)	2	2	2	2	2

- For each column, answer each question Q1 to Q3 and only circle one figure per question and per column

When ...? (circle one answer per column)						
Q2	At home indoors	1	1	1	1	1
	Outside at home (e.g. garden, balcony)	2	2	2	2	2
	In a designated smoking area at my place of work	3	3	3	3	3
	Outside my place of work	4	4	4	4	4
	In a designated smoking area (e.g. terrasse) in a bar, restaurant, café, or nightclub	5	5	5	5	5
	In a public areas (e.g. in the street, in a park)	6	6	6	6	6
	At a friend or colleague's home	7	7	7	7	7
	At a family member's home	8	8	8	8	8
	In the car	9	9	9	9	9
	Other	10	10	10	10	10
With whom ...? (circle one answer per column)						
Q3	Alone	1	1	1	1	1
	With friends	2	2	2	2	2
	With family	3	3	3	3	3
	With colleagues	4	4	4	4	4
	Amongst strangers	5	5	5	5	5

DATE

		Each column represents a consumed cigarette / consumed HeatStick (tobacco stick)				
		#1	#2	#3	#4	#5
Was it ...? (circle one answer per column)						
Q1	A cigarette	1	1	1	1	1
	A new tobacco HeatStick™ (tobacco stick)	2	2	2	2	2
When ...? (circle one answer per column)						
Q2	At home indoors	1	1	1	1	1
	Outside at home (e.g. garden, balcony)	2	2	2	2	2
	In a designated smoking area at my place of work	3	3	3	3	3
	Outside my place of work	4	4	4	4	4
	In a designated smoking area (e.g. terrasse) in a bar, restaurant, café, or nightclub	5	5	5	5	5
	In a public areas (e.g. in the street, in a park)	6	6	6	6	6
	At a friend or colleague's home	7	7	7	7	7
	At a family member's home	8	8	8	8	8
	In the car	9	9	9	9	9
	Other	10	10	10	10	10
With whom ...? (circle one answer per column)						
Q3	Alone	1	1	1	1	1
	With friends	2	2	2	2	2
	With family	3	3	3	3	3
	With colleagues	4	4	4	4	4
	Amongst strangers	5	5	5	5	5

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No conventional cigarette smoked and no tobacco HeatStick™ used today

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		Each column represents a consumed cigarette / consumed HeatStick (tobacco stick)				
		#6	#7	#8	#9	#10
Was it ...? <i>(circle one answer per column)</i>						
Q1	A cigarette	1	1	1	1	1
	A new tobacco HeatStick™ (tobacco stick)	2	2	2	2	2
When ...? <i>(circle one answer per column)</i>						
Q2	At home indoors	1	1	1	1	1
	Outside at home (e.g. garden, balcony)	2	2	2	2	2
	In a designated smoking area at my place of work	3	3	3	3	3
	Outside my place of work	4	4	4	4	4
	In a designated smoking area (e.g. terrasse) in a bar, restaurant, café, or nightclub	5	5	5	5	5
	In a public areas (e.g. in the street, in a park)	6	6	6	6	6
	At a friend or colleague's home	7	7	7	7	7
	At a family member's home	8	8	8	8	8
	In the car	9	9	9	9	9
	Other	10	10	10	10	10
With whom ...? <i>(circle one answer per column)</i>						
Q3	Alone	1	1	1	1	1
	With friends	2	2	2	2	2
	With family	3	3	3	3	3
	With colleagues	4	4	4	4	4
	Amongst strangers	5	5	5	5	5

Each column represents a consumed cigarette / consumed HeatStick (tobacco stick)									
#11	#12	#13	#14	#15	#16	#17	#18	#19	#20
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10
1	1	1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5

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		Each column represents a consumed cigarette / consumed HeatStick (tobacco stick)				
		#21	#22	#23	#24	#25
Was it ...? <i>(circle one answer per column)</i>						
Q1	A cigarette	1	1	1	1	1
	A new tobacco HeatStick™ (tobacco stick)	2	2	2	2	2
When ...? <i>(circle one answer per column)</i>						
Q2	At home indoors	1	1	1	1	1
	Outside at home (e.g. garden, balcony)	2	2	2	2	2
	In a designated smoking area at my place of work	3	3	3	3	3
	Outside my place of work	4	4	4	4	4
	In a designated smoking area (e.g. terrasse) in a bar, restaurant, café, or nightclub	5	5	5	5	5
	In a public areas (e.g. in the street, in a park)	6	6	6	6	6
	At a friend or colleague's home	7	7	7	7	7
	At a family member's home	8	8	8	8	8
	In the car	9	9	9	9	9
	Other	10	10	10	10	10
With whom ...? <i>(circle one answer per column)</i>						
Q3	Alone	1	1	1	1	1
	With friends	2	2	2	2	2
	With family	3	3	3	3	3
	With colleagues	4	4	4	4	4
	Amongst strangers	5	5	5	5	5

[illegible]