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<b>Study Title</b>	(b) (4)
<b>Study Number</b>	(b) (4)
<b>Product Name</b>	<i>IQOS™</i>
<b>Sponsor</b>	Philip Morris Products S.A. Avenue de Rhodanie 50 1007 Lausanne Switzerland
<b>Authors</b>	(b) (4)
<b>Version</b>	(b) (4)
<b>Report Date</b>	February 2023

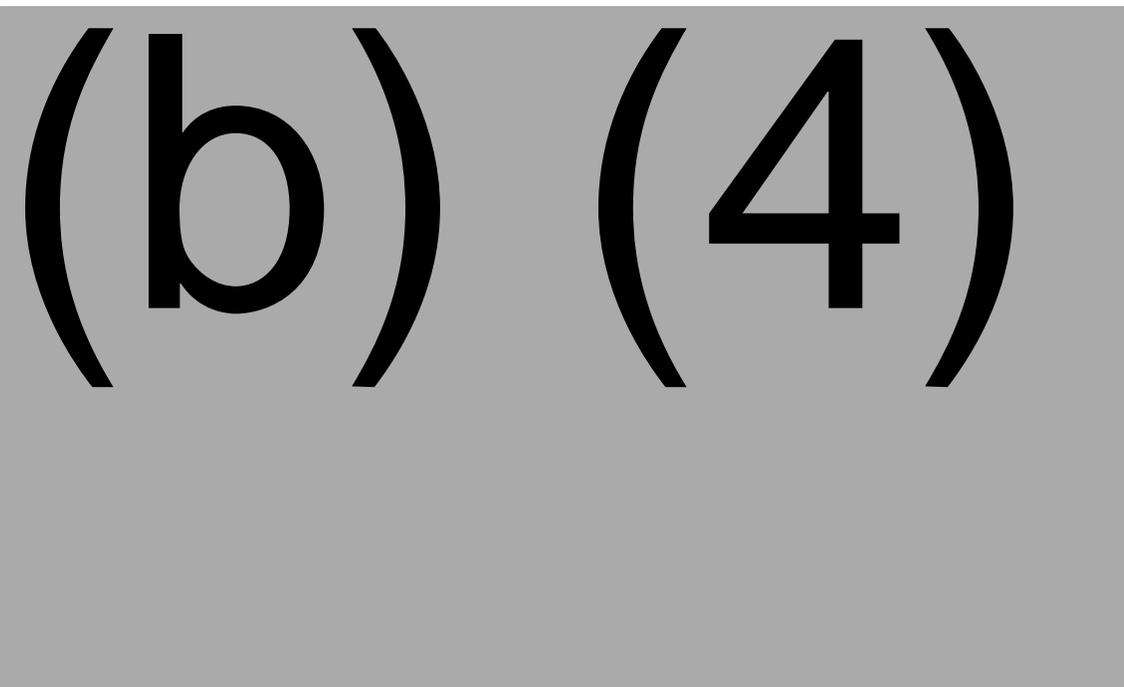
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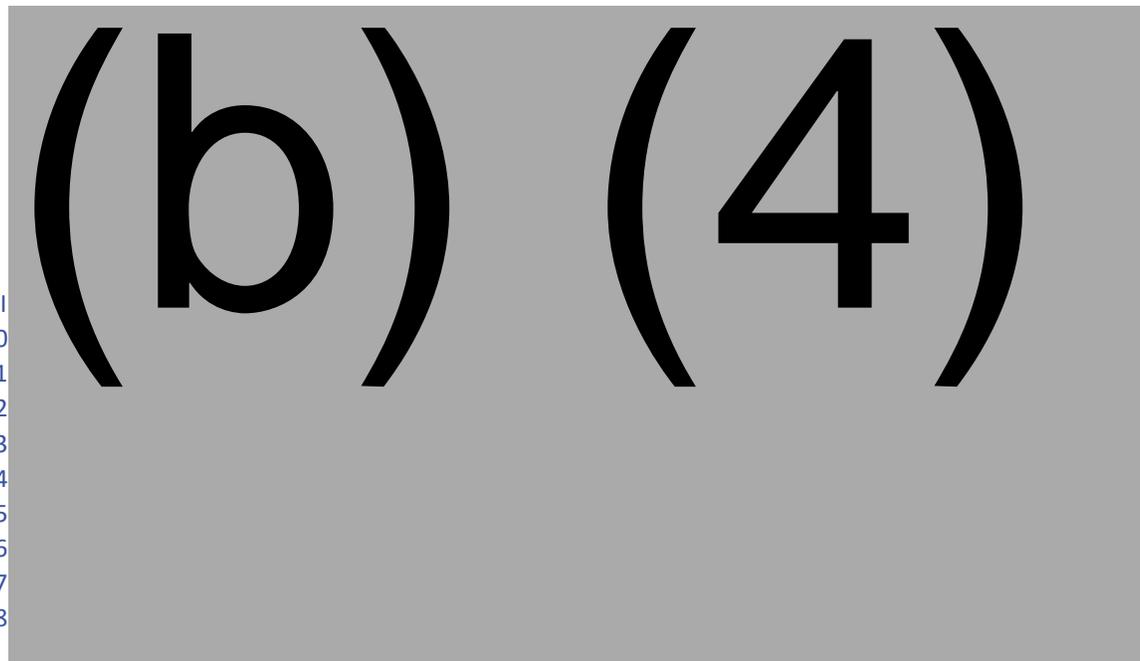
### 1.1 TABLES

- Table 1
- Table 2
- Table 3
- Table 4
- Table 5
- Table 6
- Table 7
- Table 8
- Table 9
- Table 10
- Table 11
- Table 12
- Table 13
- Table 14
- Table 15
- Table 16
- Table 17
- Table 18
- Table 19



### 1.2 FIGURES

- Figure 1
- Figure 2
- Figure 3
- Figure 4
- Figure 5
- Figure 6
- Figure 7
- Figure 8
- Figure 9
- Figure 10
- Figure 11
- Figure 12
- Figure 13
- Figure 14
- Figure 15
- Figure 16
- Figure 17
- Figure 18



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## 2 LIST OF ABBREVIATIONS AND TERMS

Abbreviation	Definition
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PMI	Philip Morris International Inc. (general entity)
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PMP S.A.	Philip Morris Products S.A. (part of the PMI group of companies)
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Term	Definition
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### 3 EXECUTIVE SUMMARY

#### Study Background and Overall Objectives

This report presents data from (b) (4) studies is to investigate the

(b) (4) The aim of these (b) (4) studies is to investigate the

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#### 3.1 GENERAL ADULT POPULATION SAMPLE

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### 3.2 IQOS USER SAMPLE

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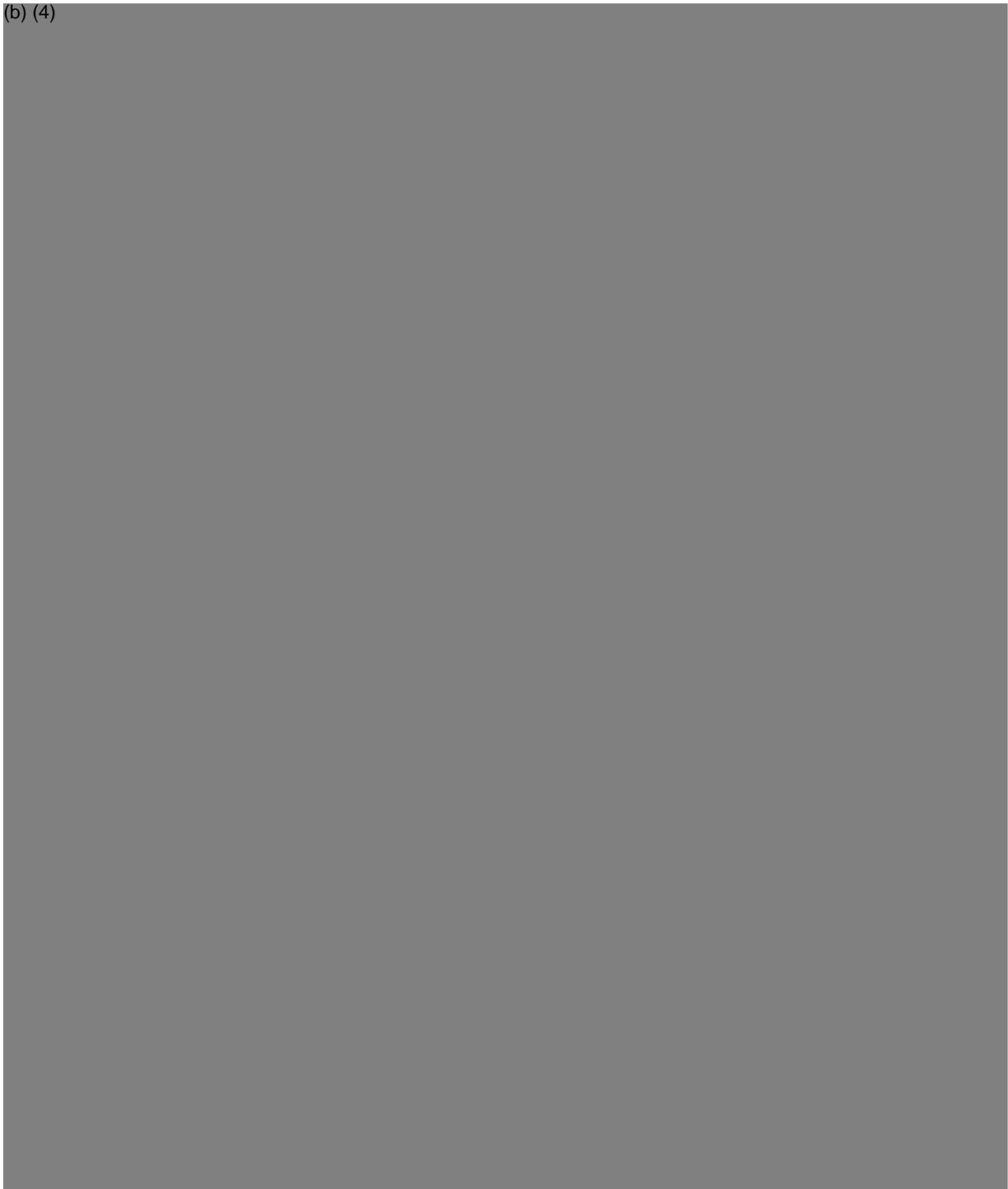
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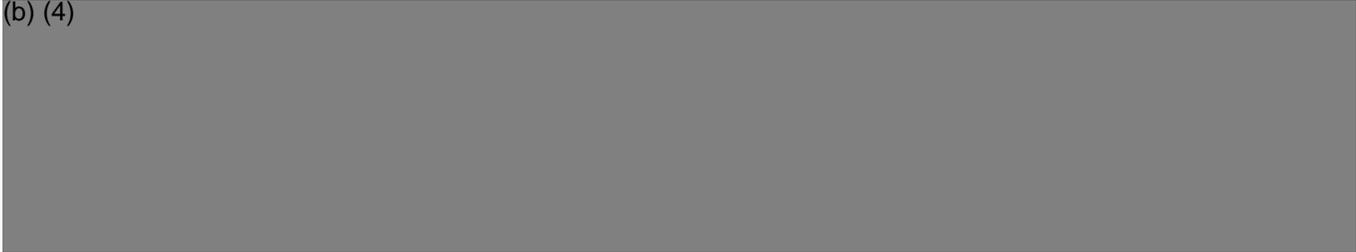
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### 3.3 CONCLUSIONS

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#### **4 OVERALL AIM AND STUDY OBJECTIVES**

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## 5 OVERALL STUDY DESIGN AND PLAN

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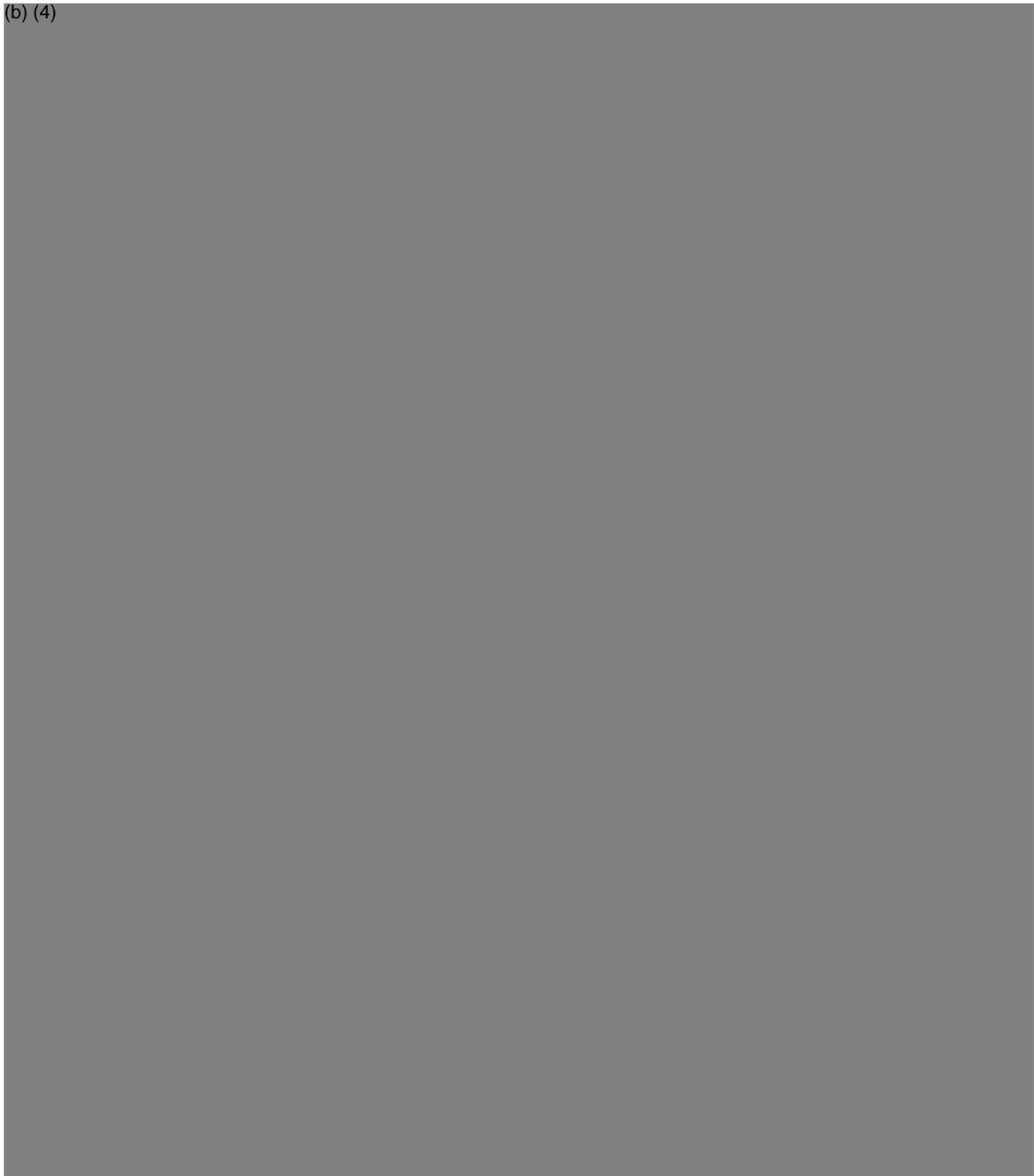
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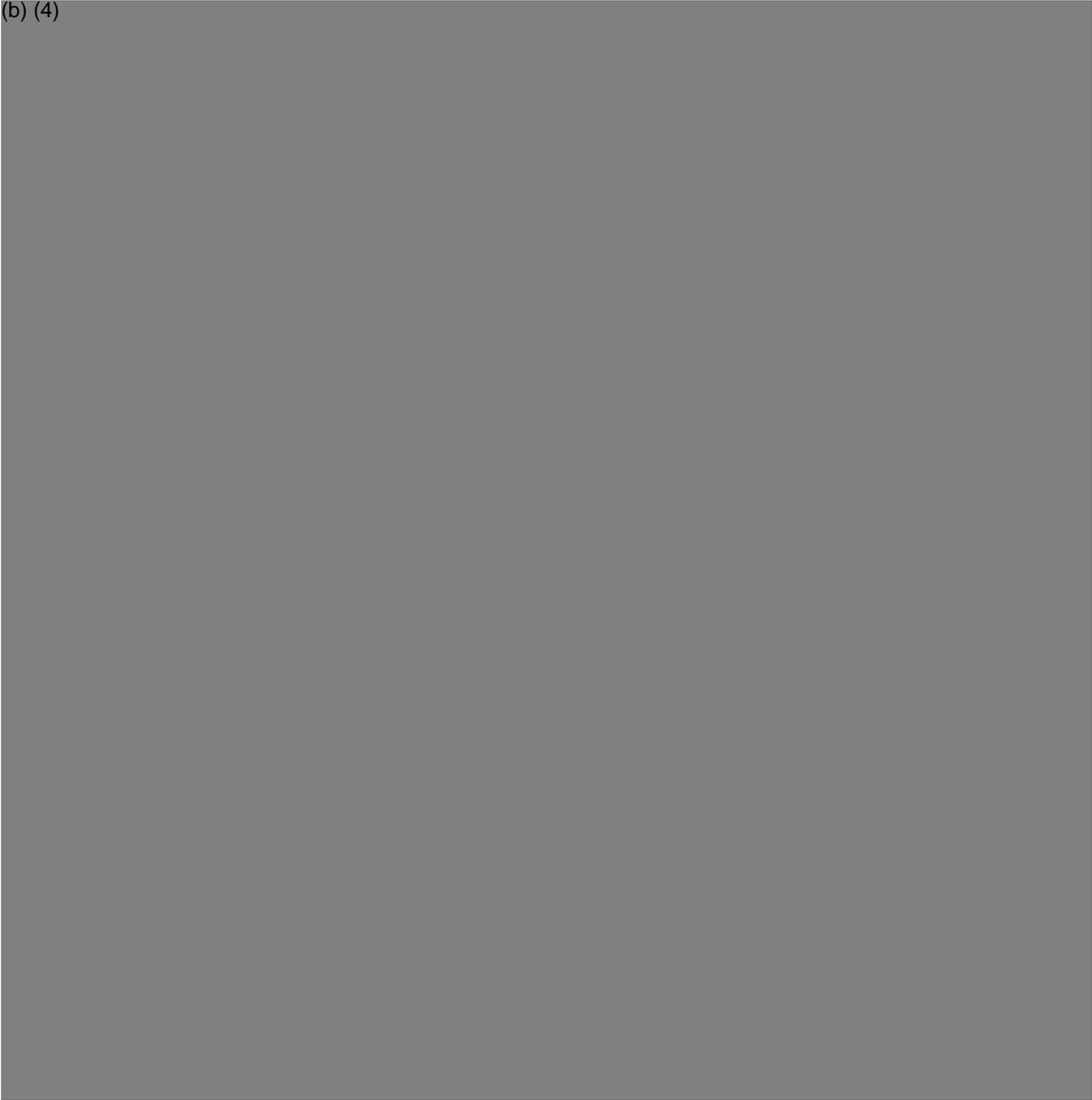
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## 6 RESULTS

### 6.1 GENERAL ADULT POPULATION SAMPLE

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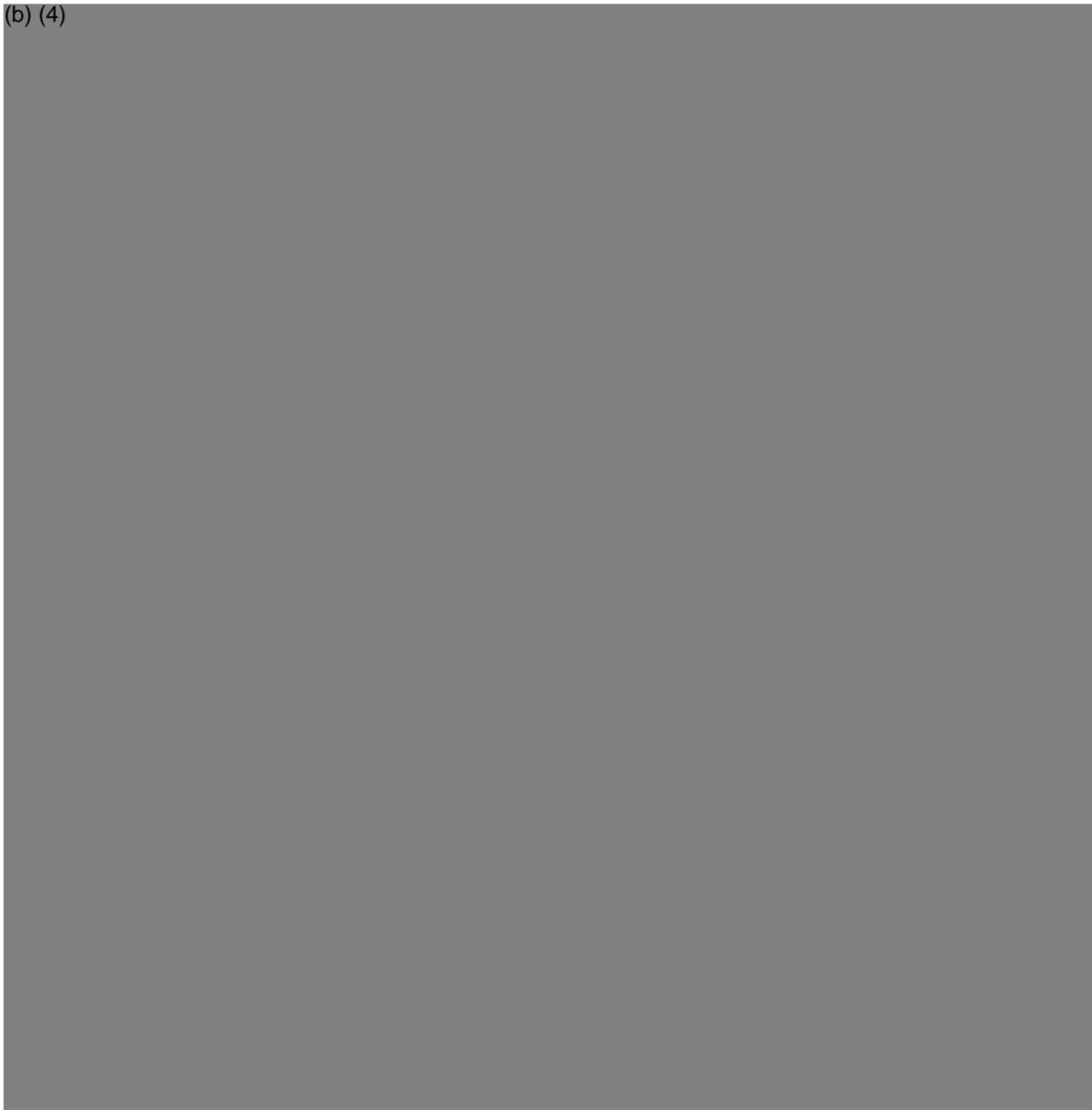
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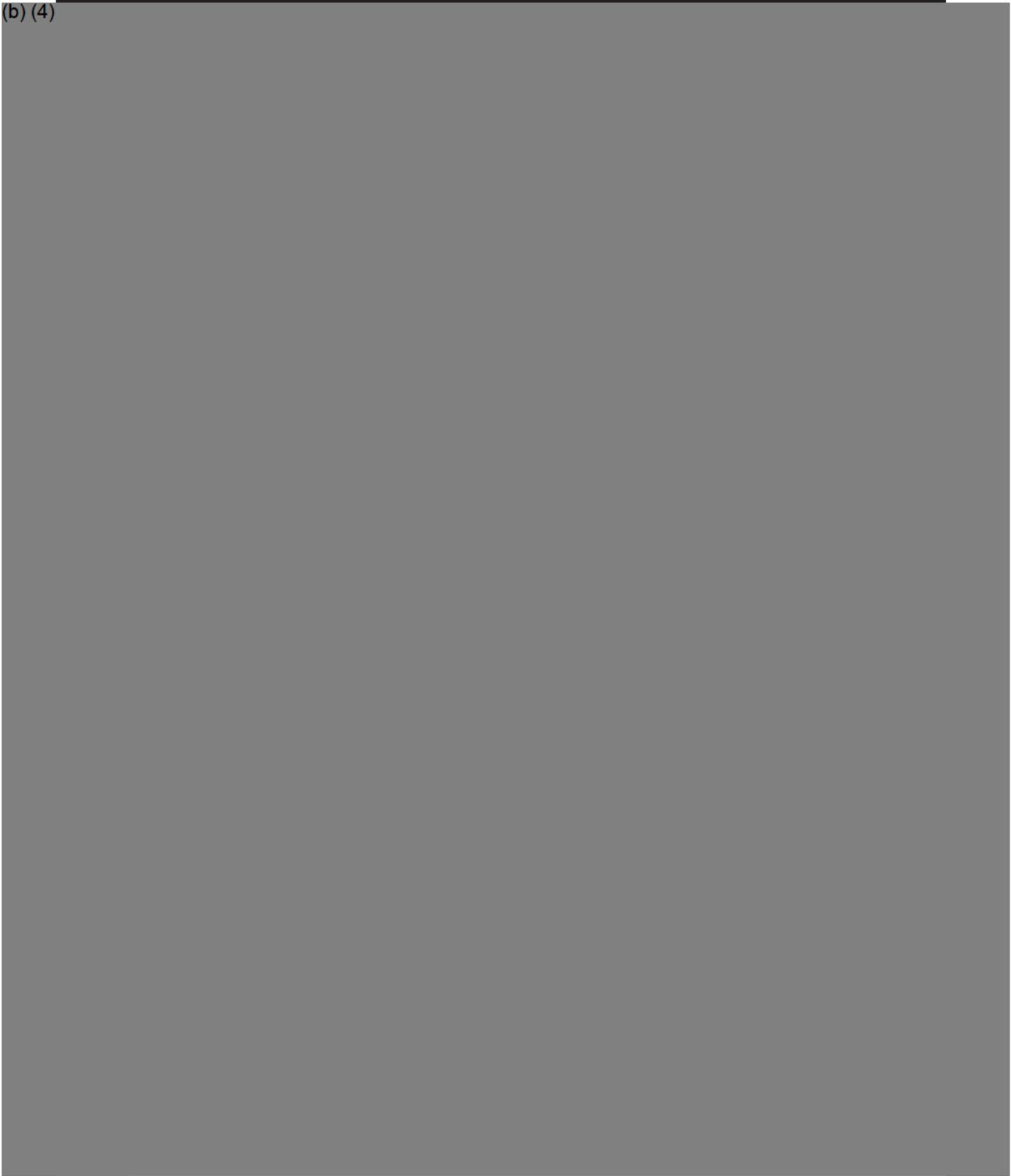
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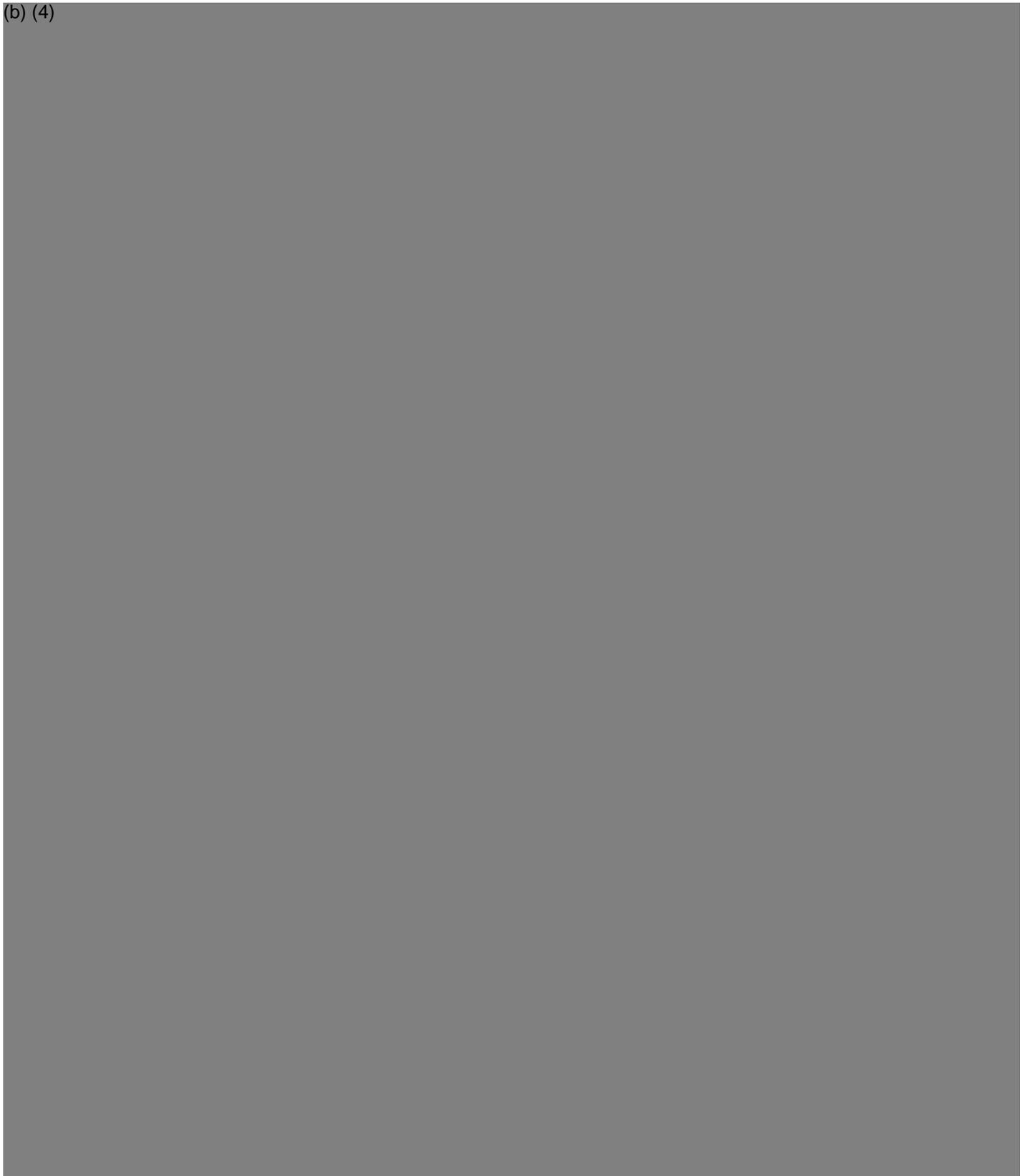
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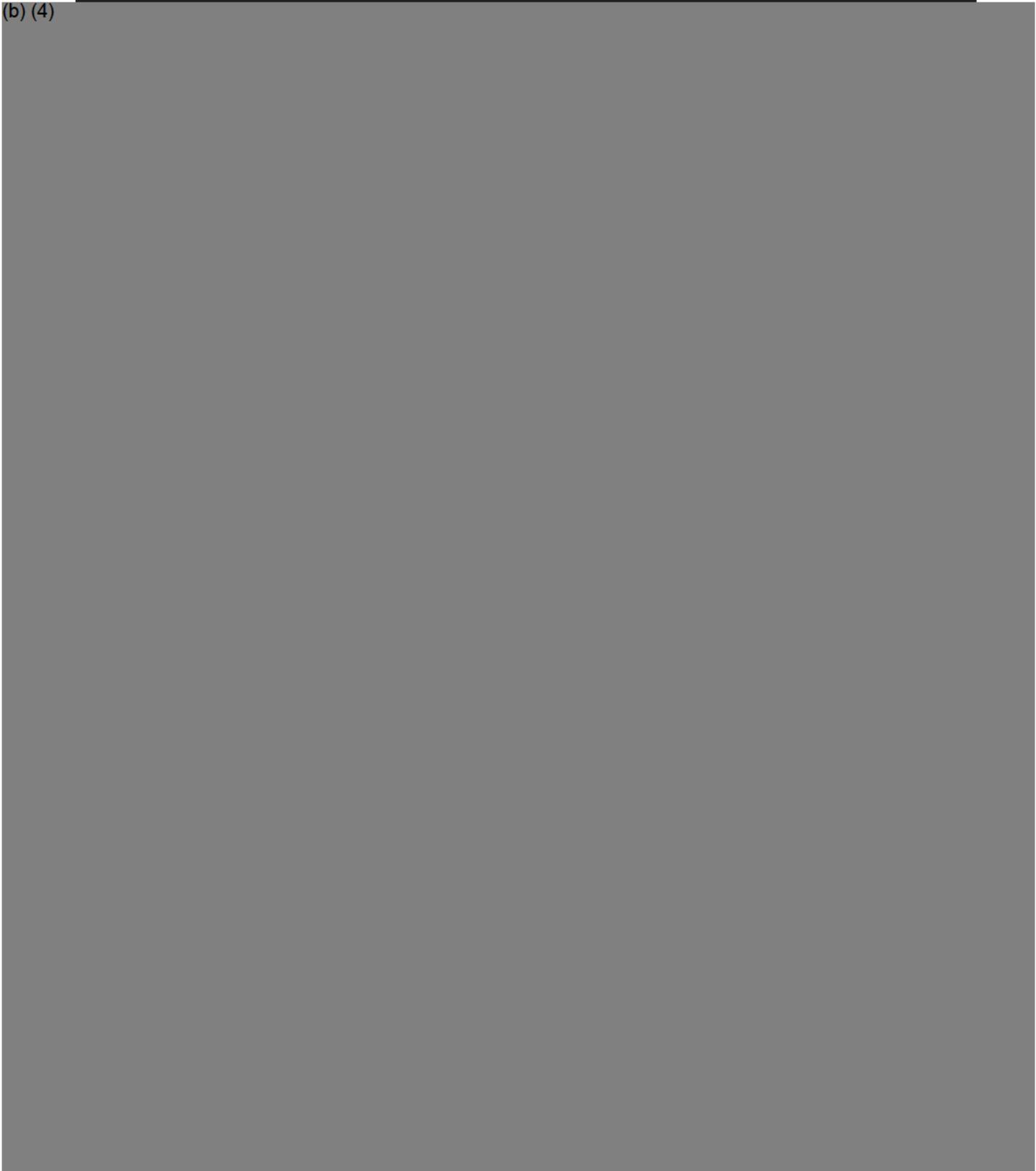
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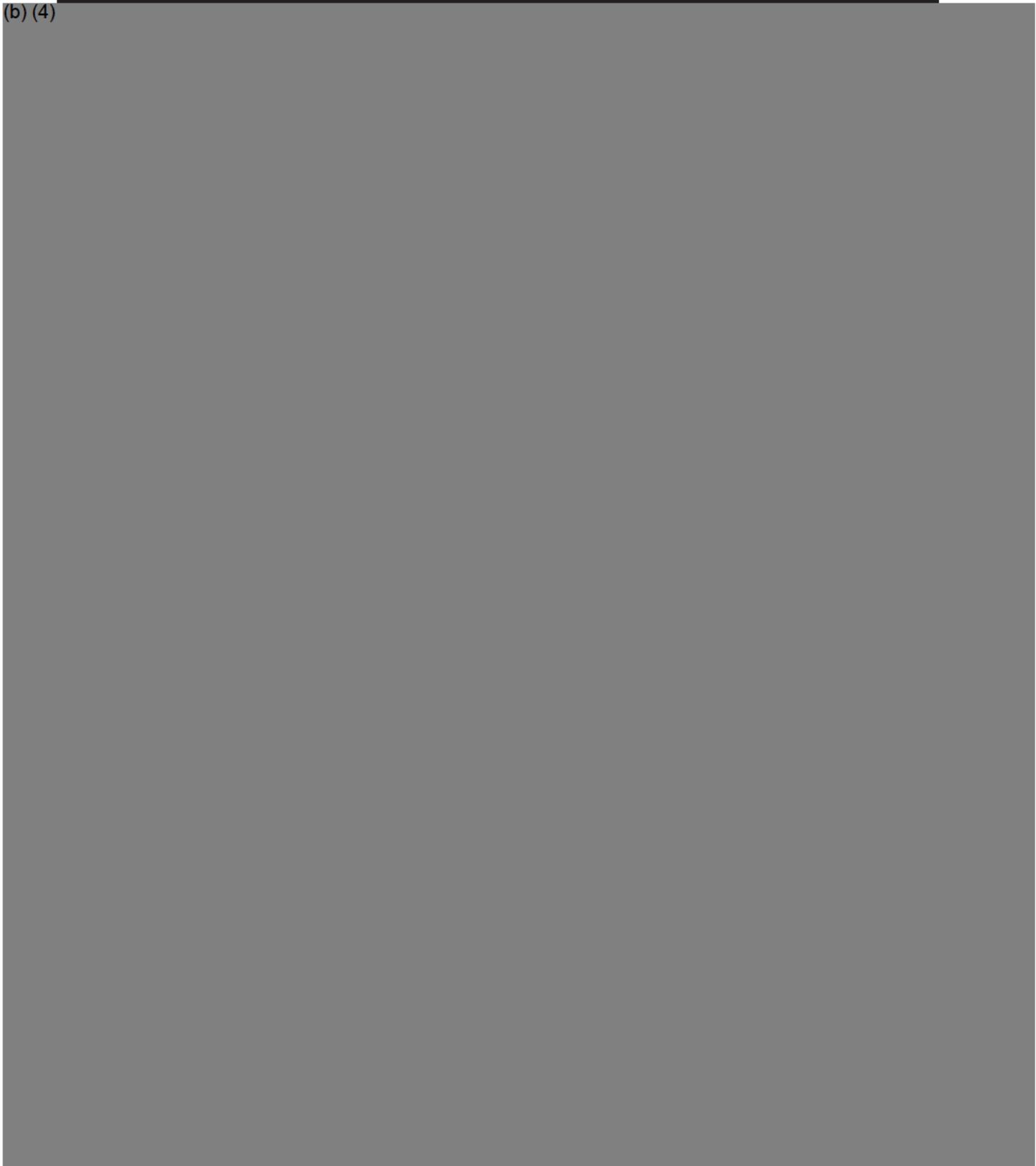
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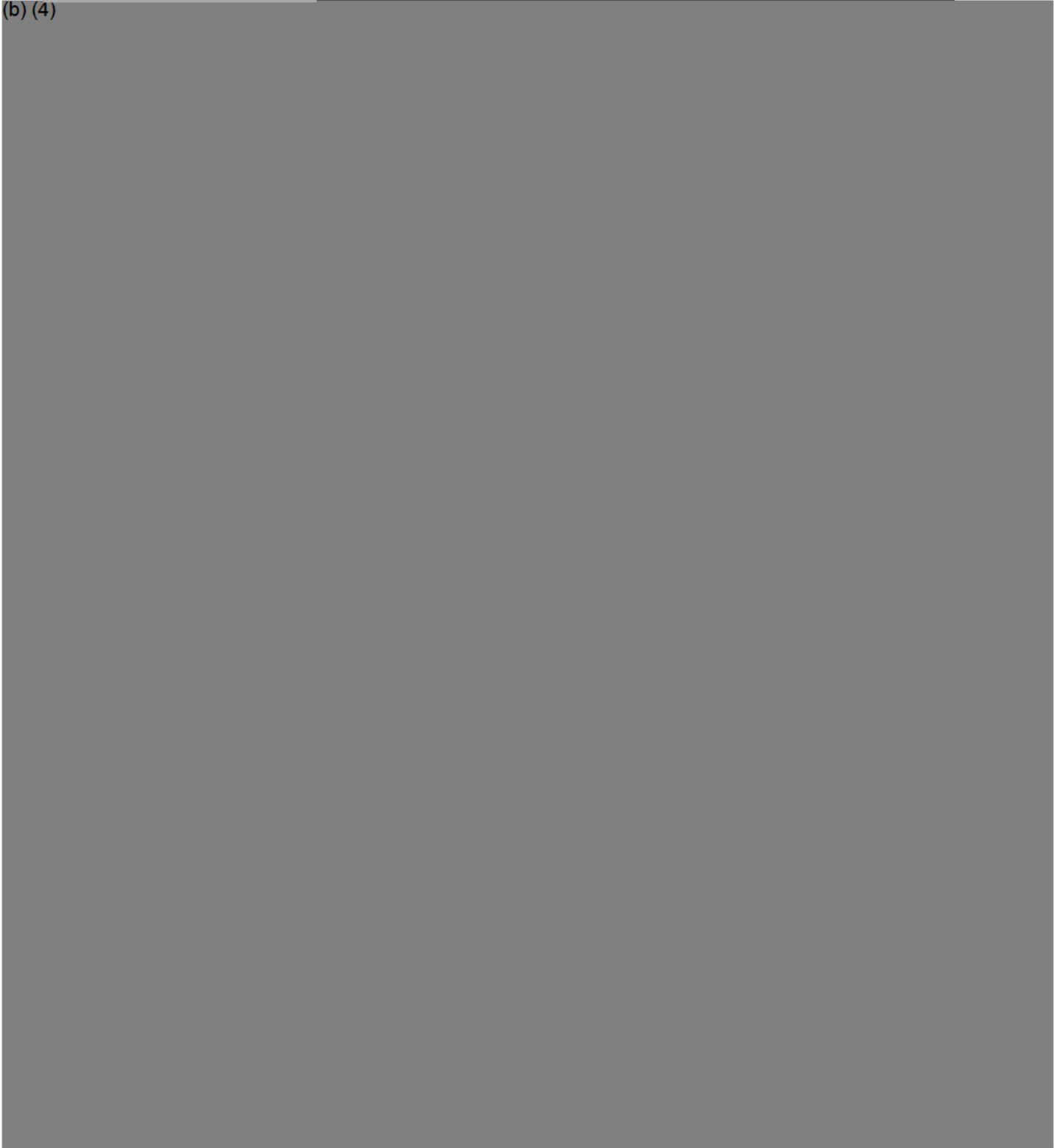
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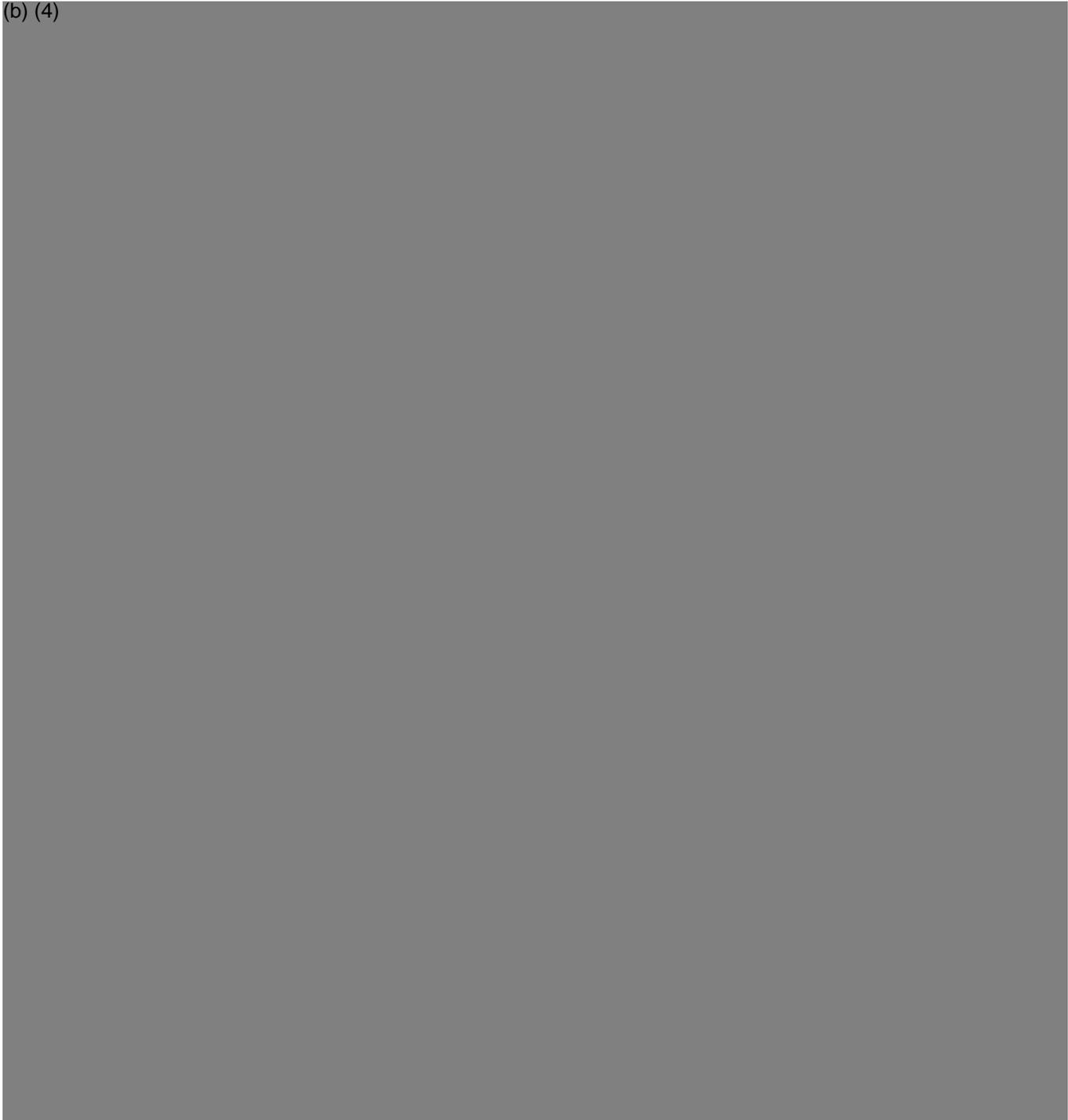
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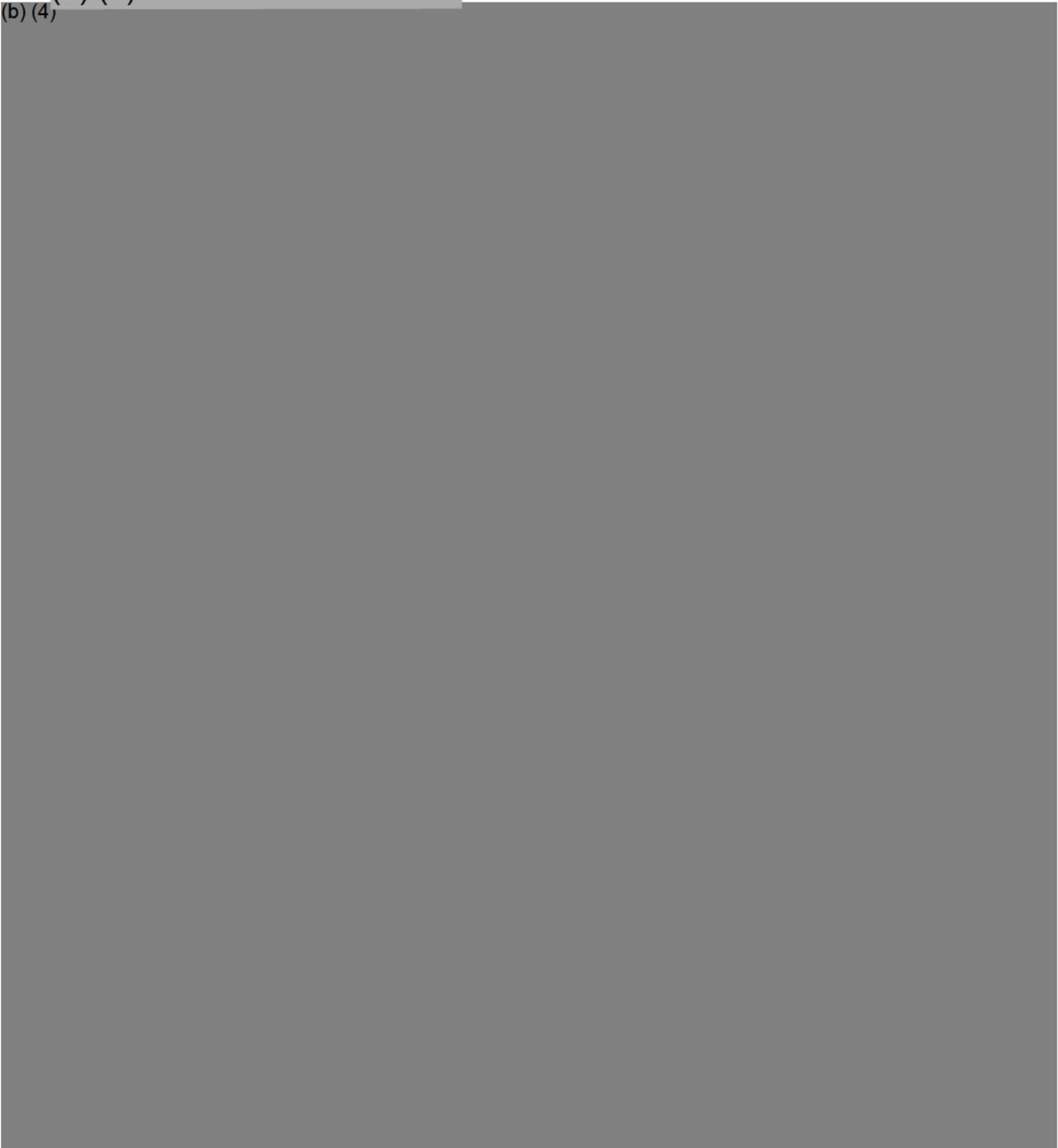
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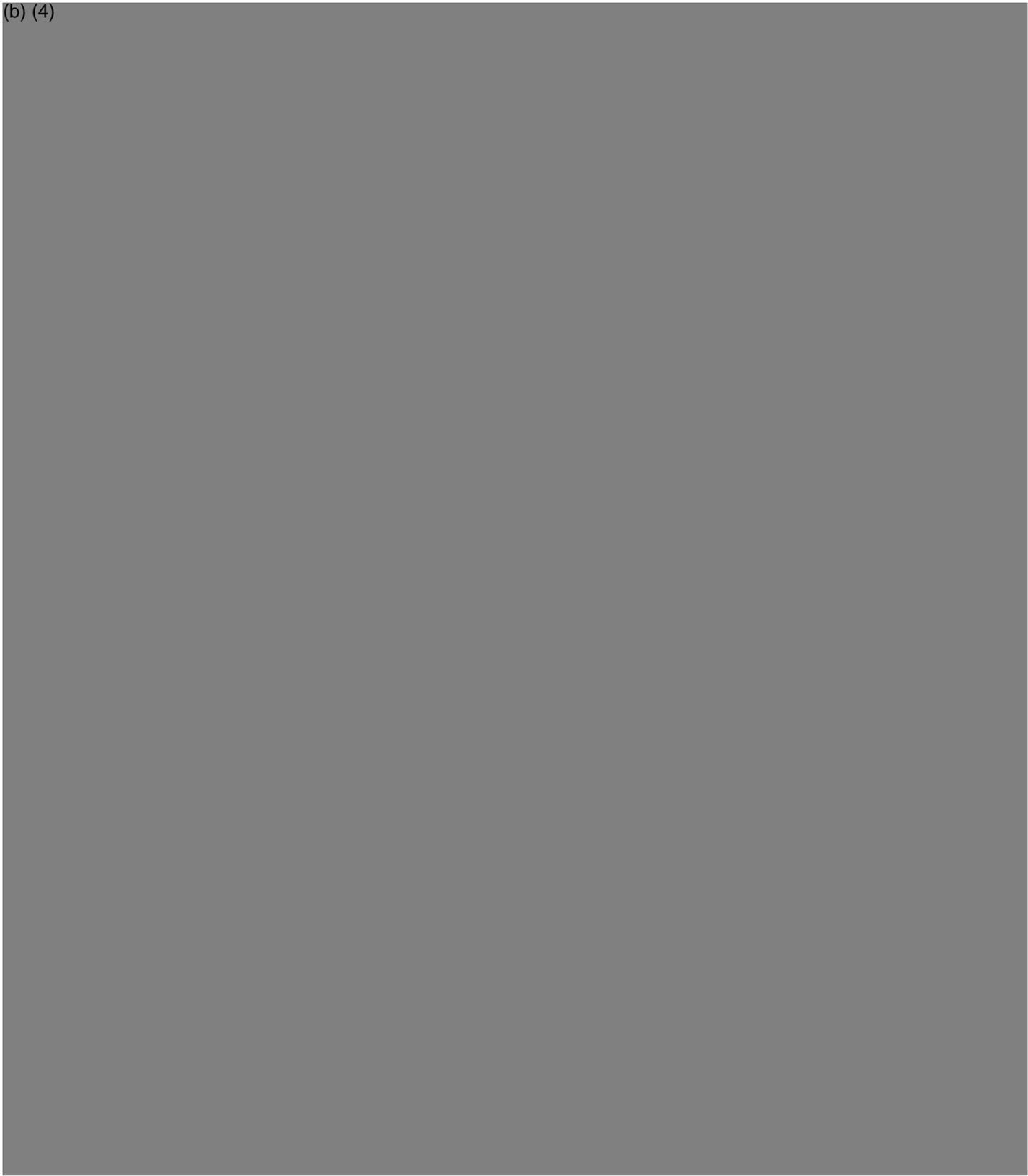
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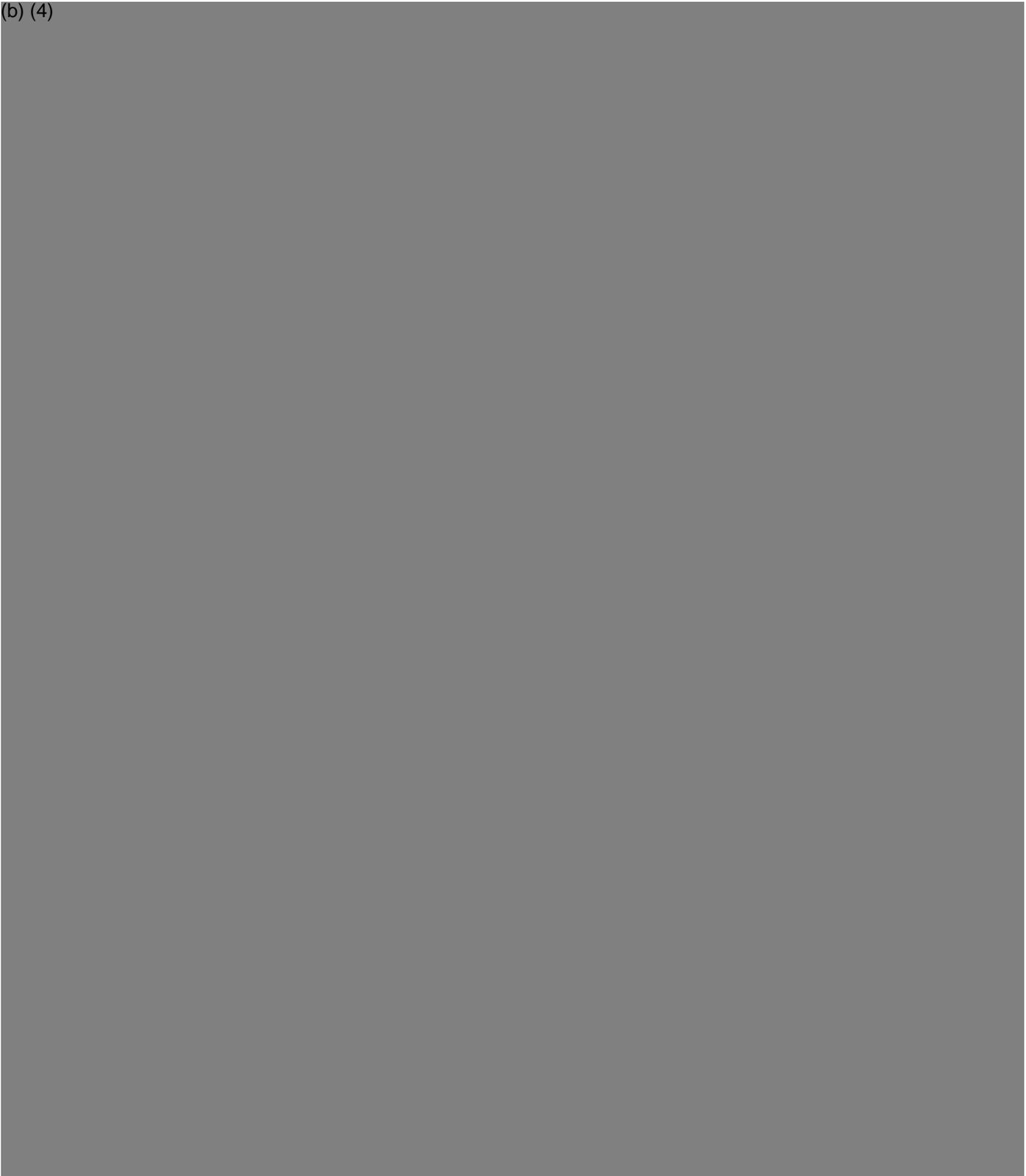
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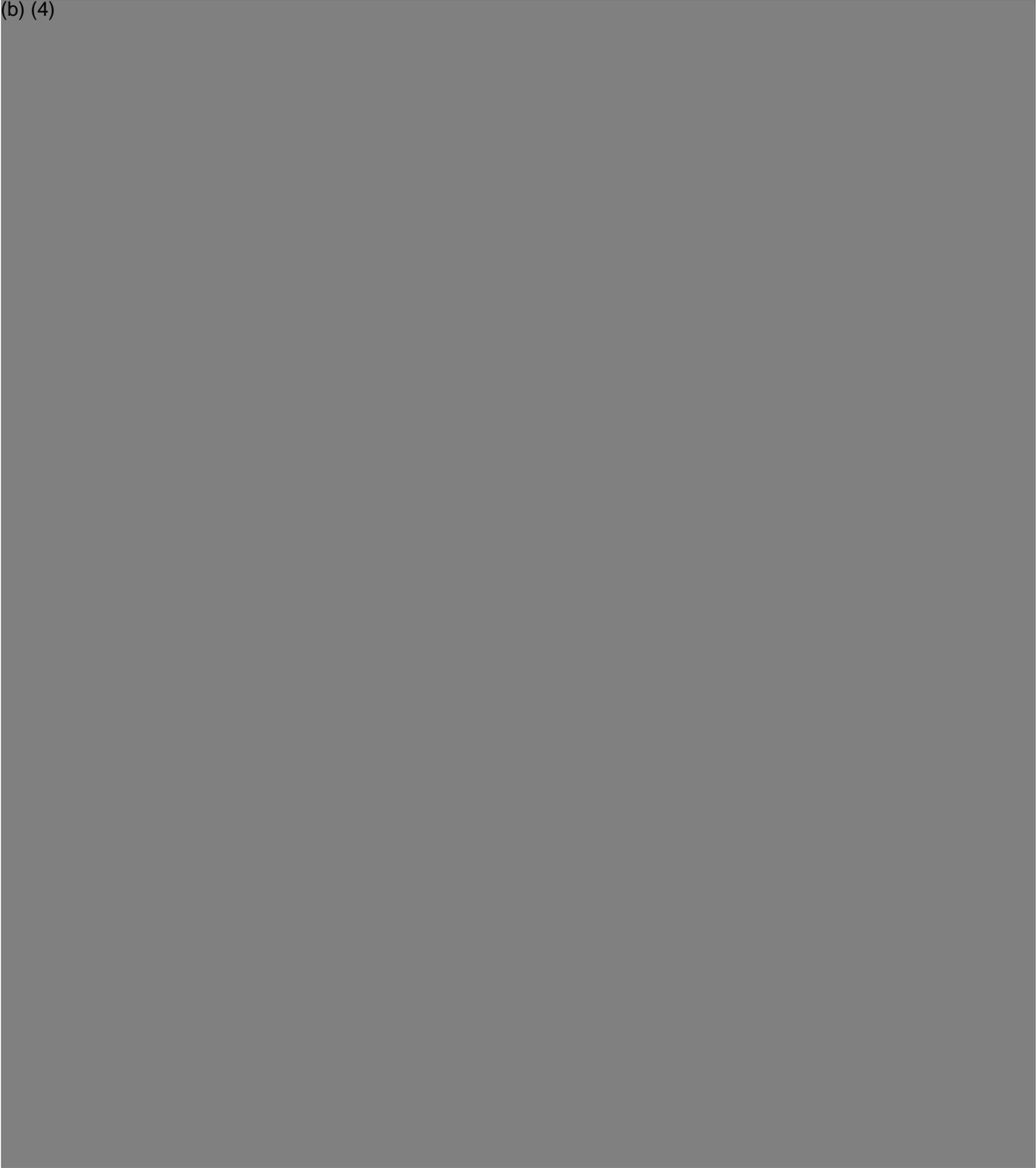
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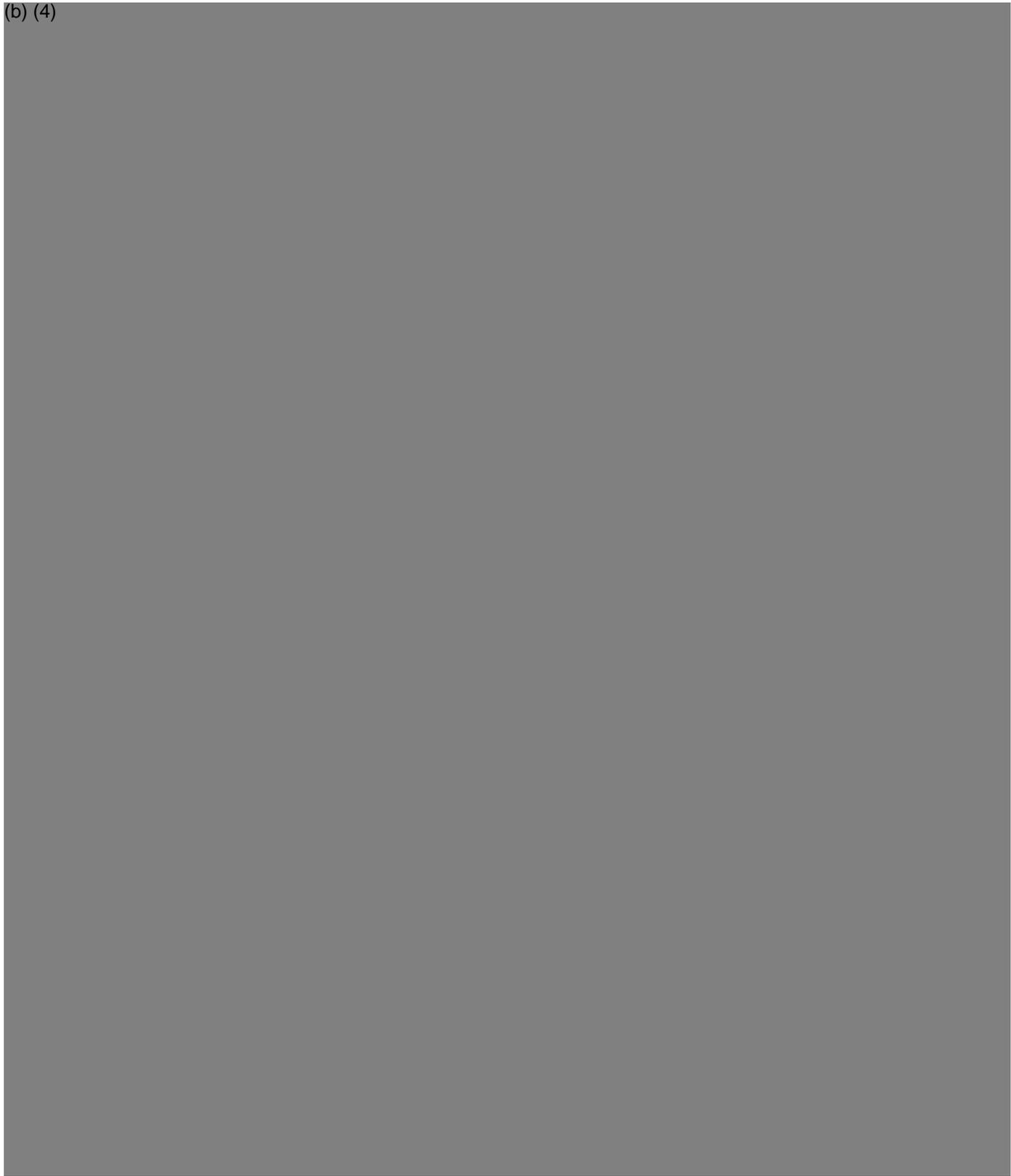
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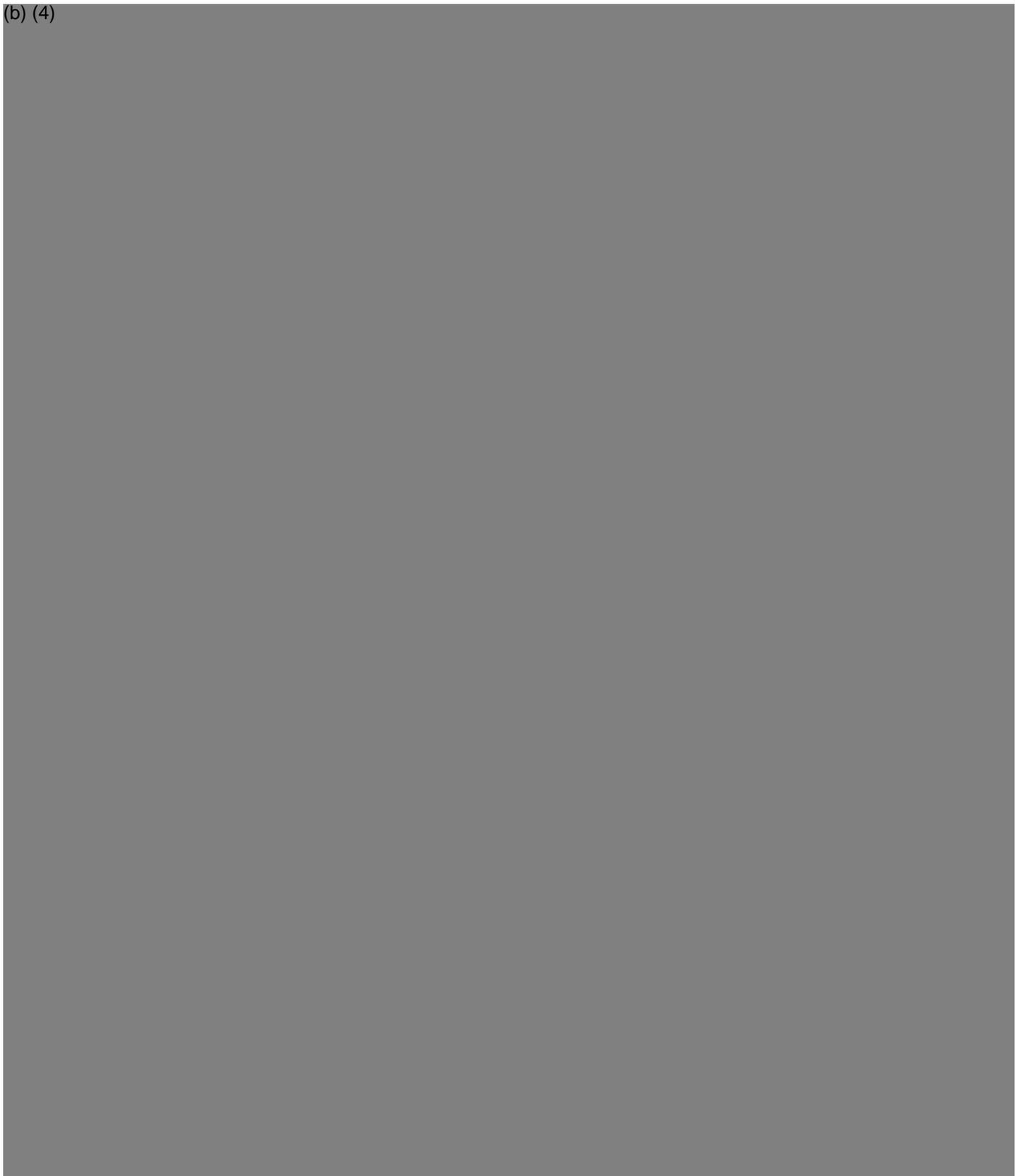
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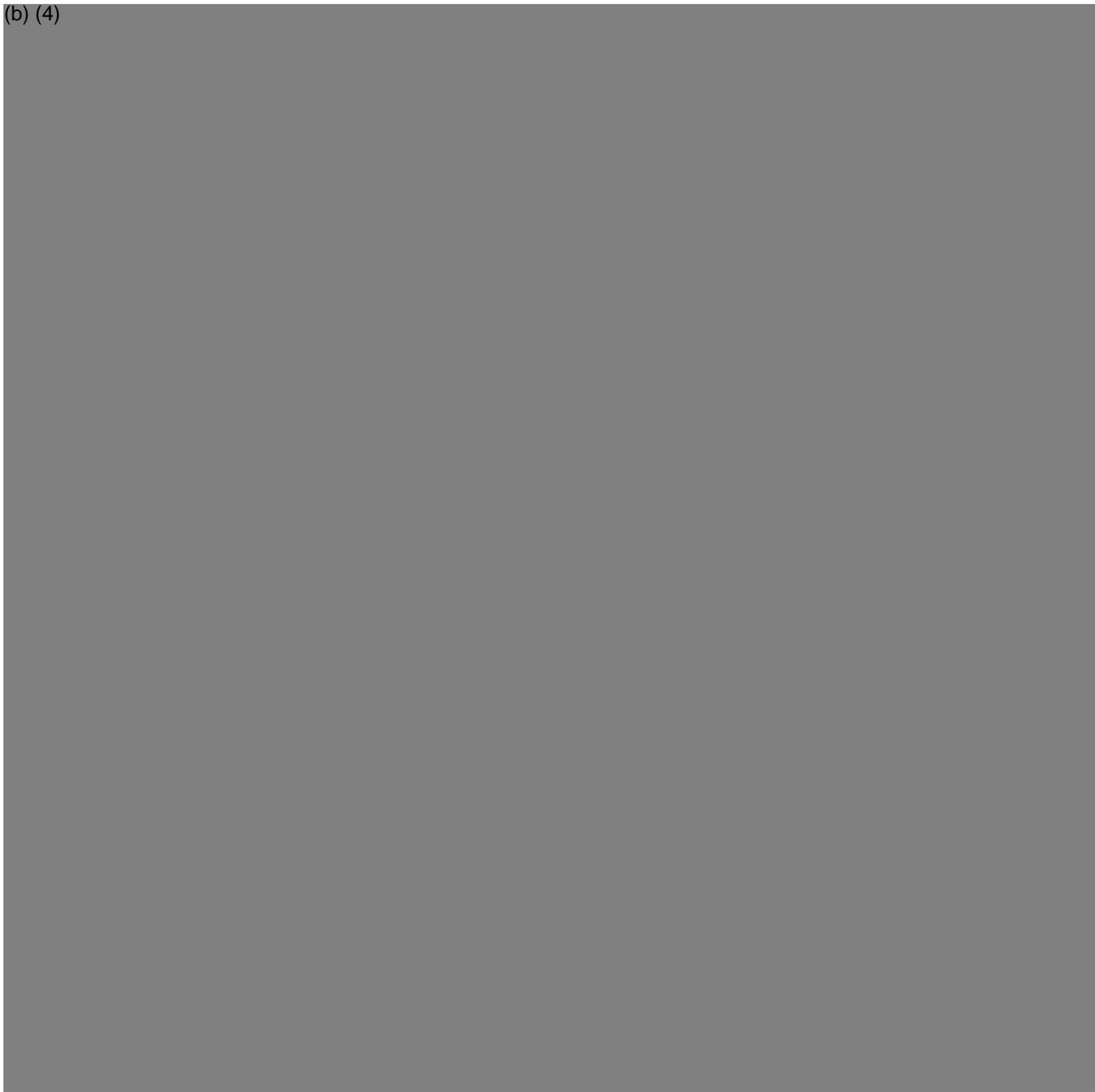
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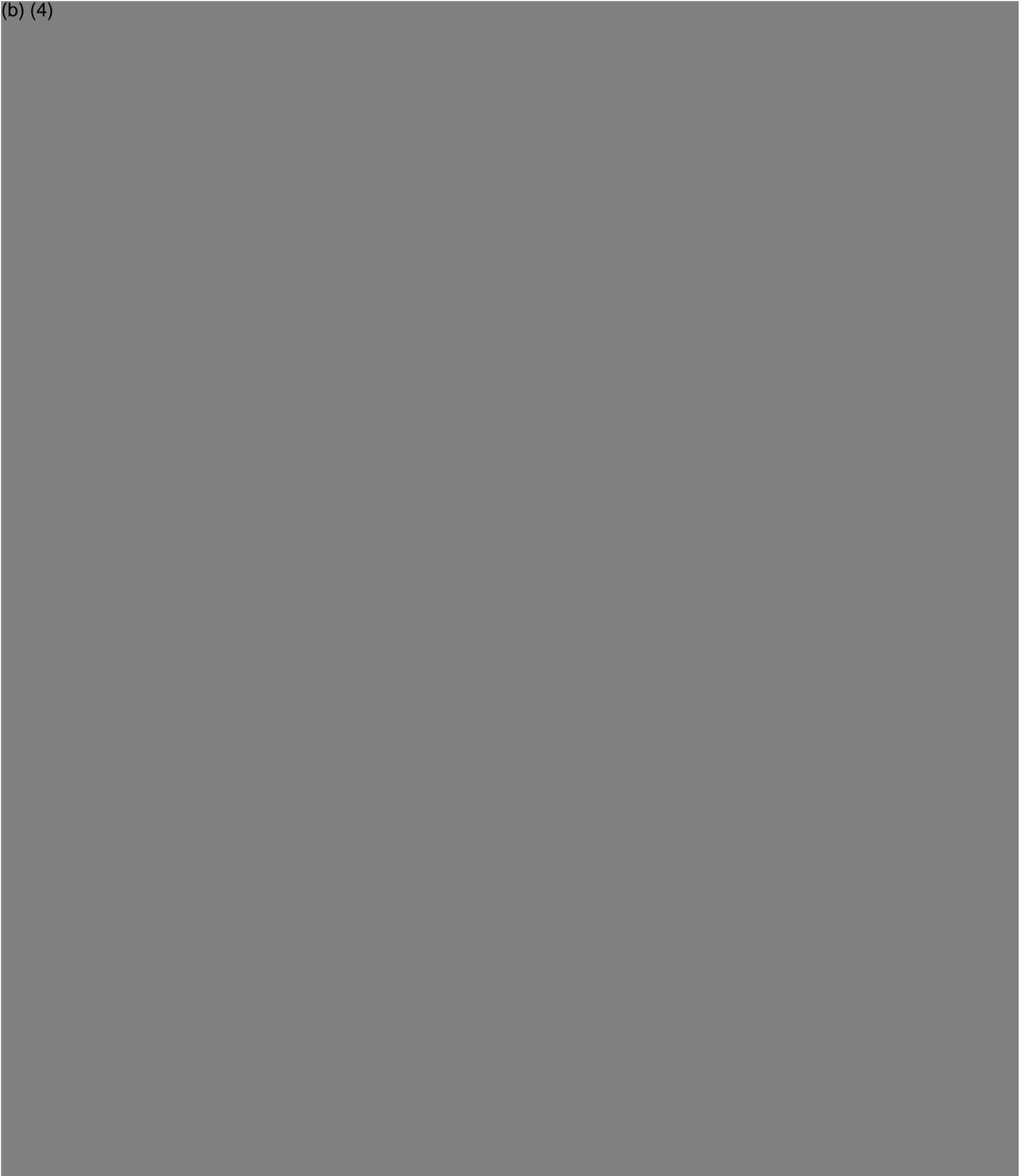
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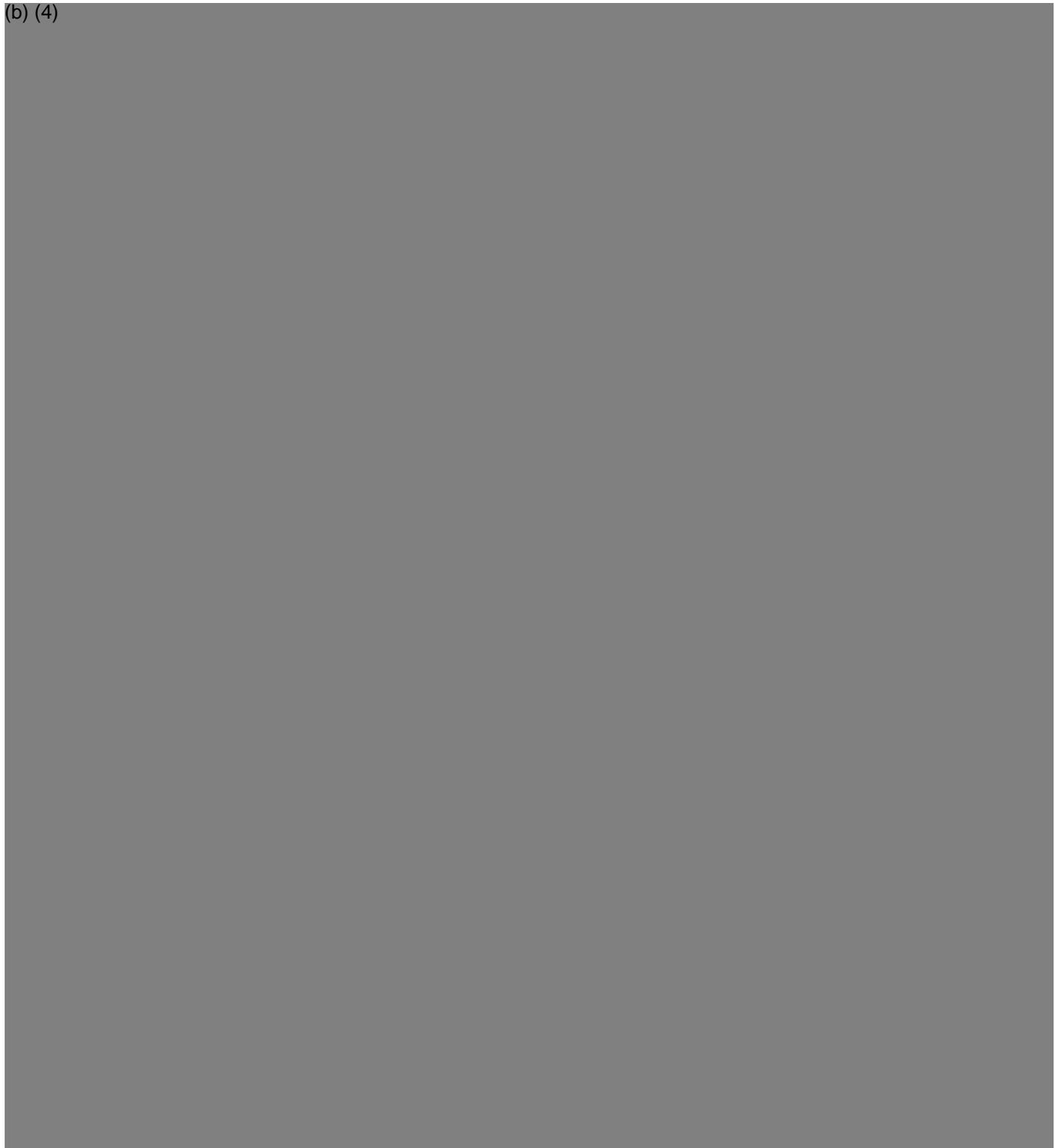
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## 7 CONCLUSIONS

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## 8 STRENGTHS AND LIMITATIONS

### 8.1 STRENGTHS

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## 8.2 LIMITATIONS

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