

Study Report

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Study Title

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Study Number

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Product Name

IQOS

Sponsor

Philip Morris Products S.A.
Avenue de Rhodanie 50
1007 Lausanne
Switzerland

Study Initiation

(b) (4)

Study Completion

Authors

(b) (4)

Version

Report Date

February 2021

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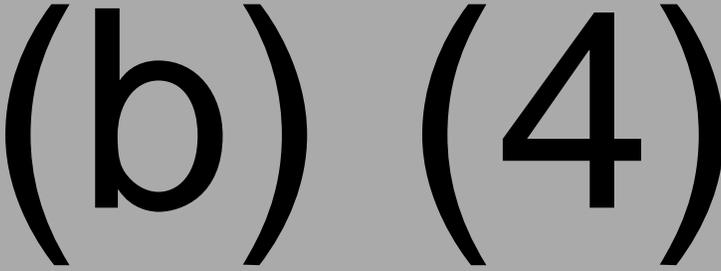


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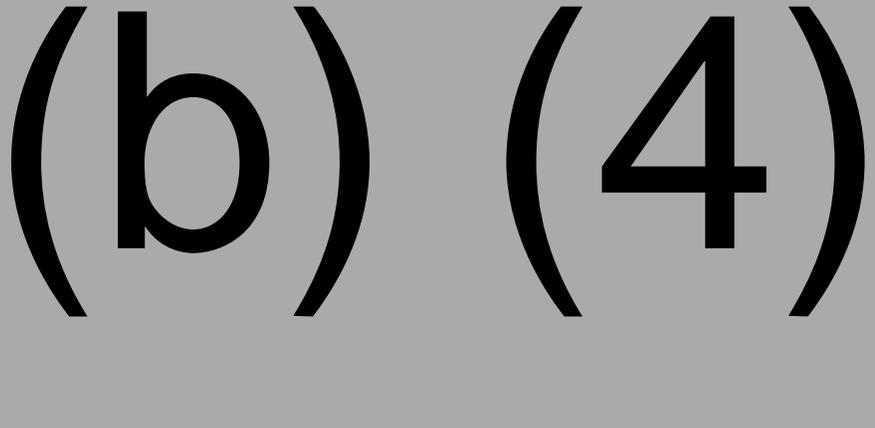
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2 LIST OF ABBREVIATIONS AND TERMS

Abbreviation	Term
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PM	Philip Morris
PMI	Philip Morris International Inc. (the general entity)
PMP S.A.	Philip Morris Products S.A. (part of PMI group of companies)

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Term	Definition
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3 EXECUTIVE SUMMARY

Study Background and Objectives

This report presents data from (b) (4). This study investigated (b) (4).

The study was conducted (b) (4).

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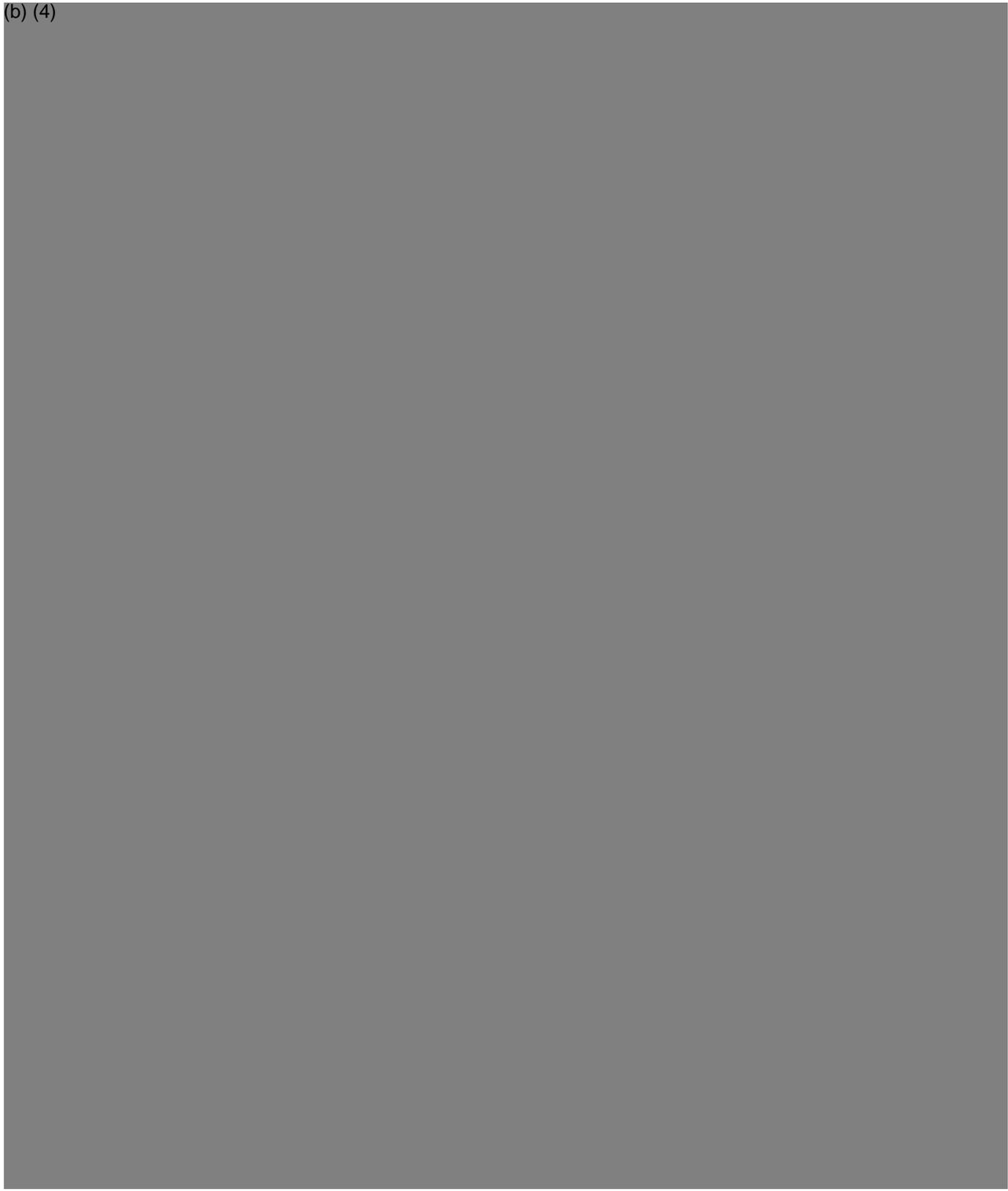
3.1 GENERAL ADULT POPULATION SAMPLE

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3.2 IQOS USER SAMPLE

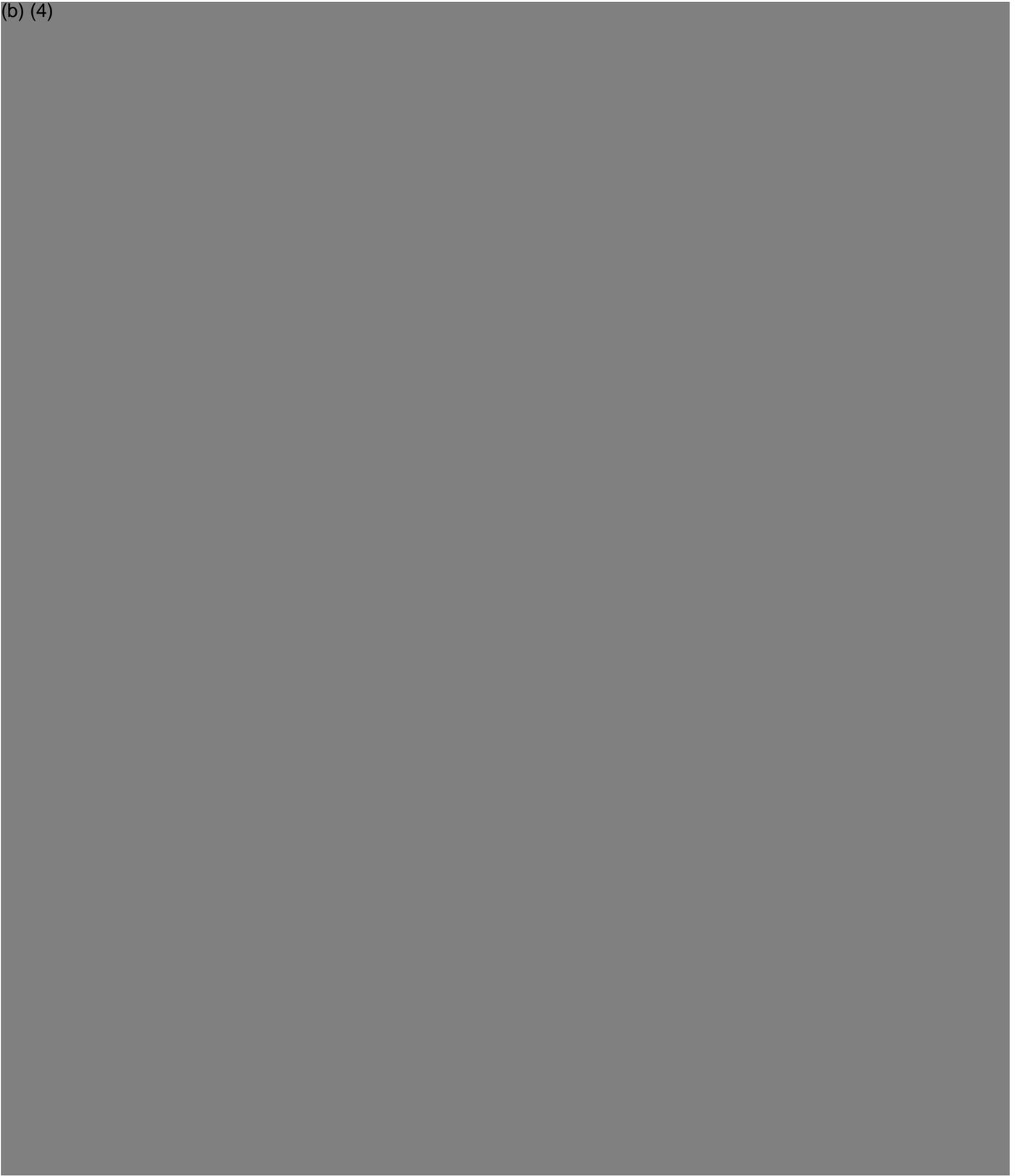
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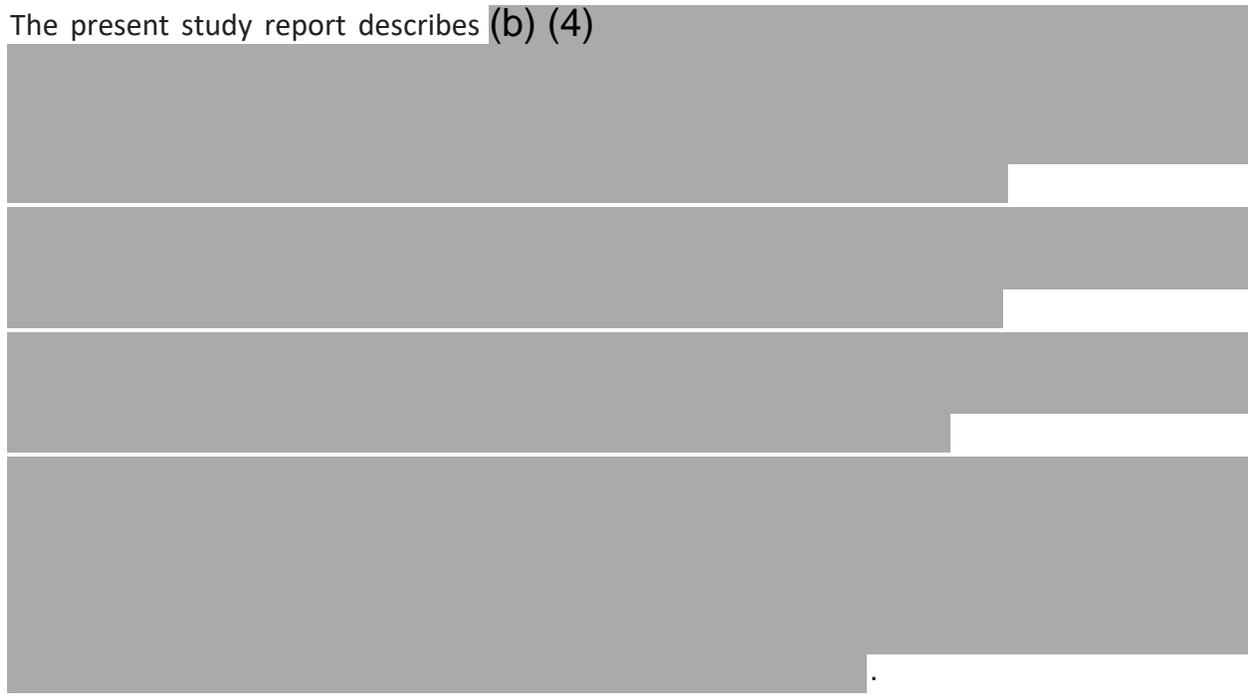
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3.3 CONCLUSIONS

The present study report describes (b) (4)



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4 OVERALL AIM AND STUDY OBJECTIVES

The overall aim of this study was to investigate (b) (4)

More specifically, the study objectives were:

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5 OVERALL STUDY DESIGN AND PLAN

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5.1 SELECTION OF STUDY POPULATION

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5.1.2 IQOS USER SAMPLE

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5.2 INCLUSION AND EXCLUSION CRITERIA

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5.3 DATA ANALYSIS

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6 RESULTS

6.1 GENERAL ADULT POPULATION SAMPLE

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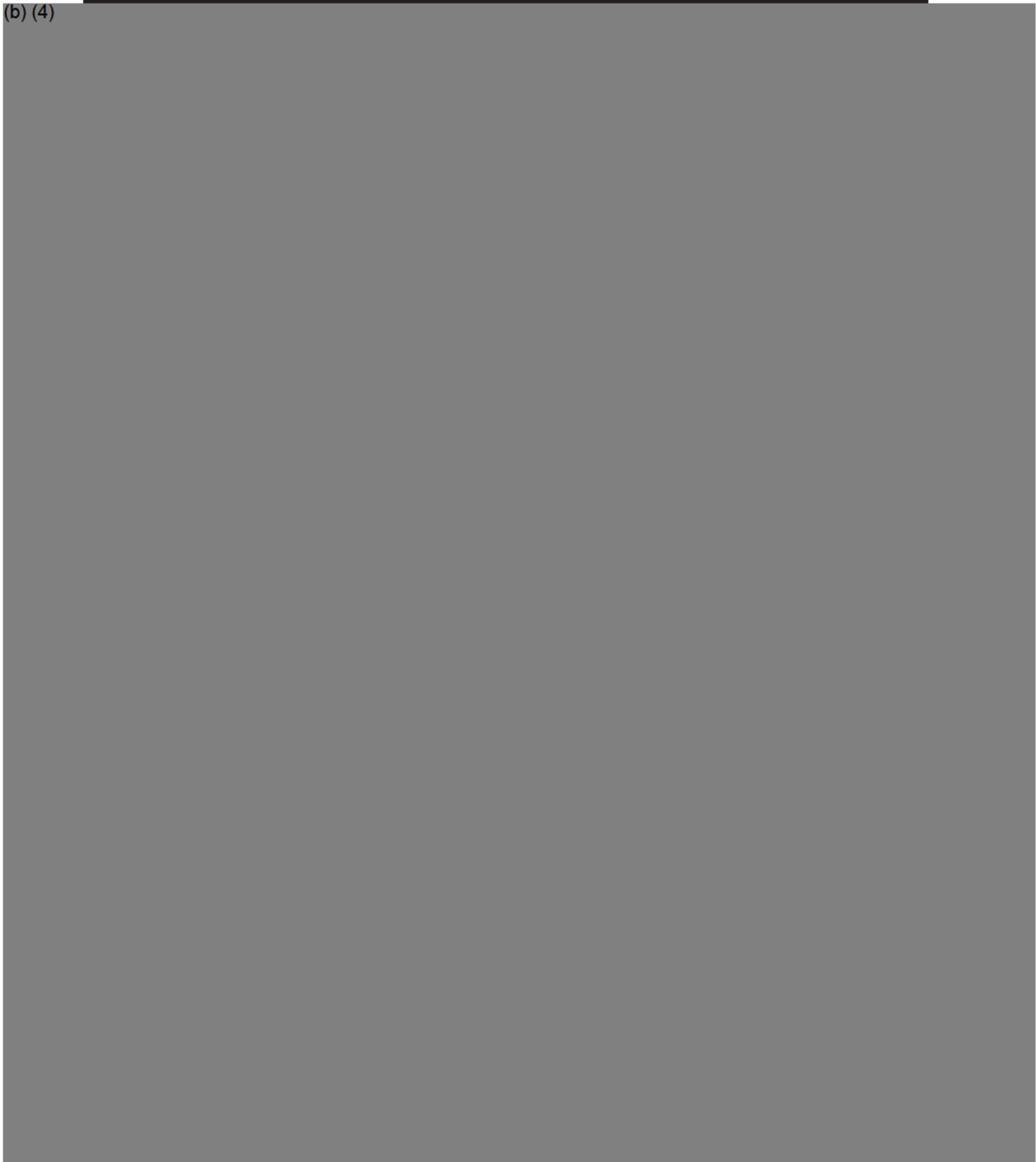
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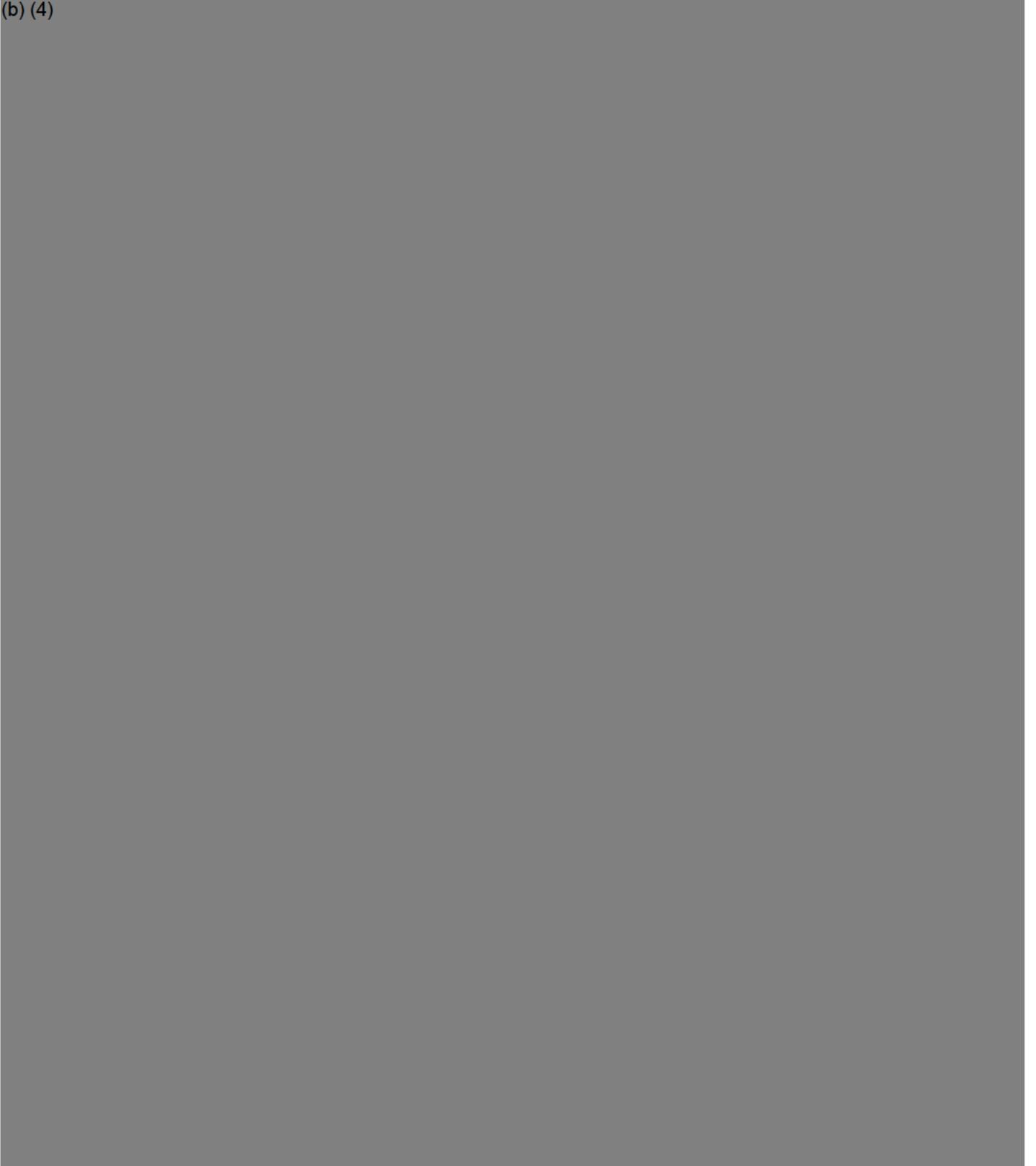
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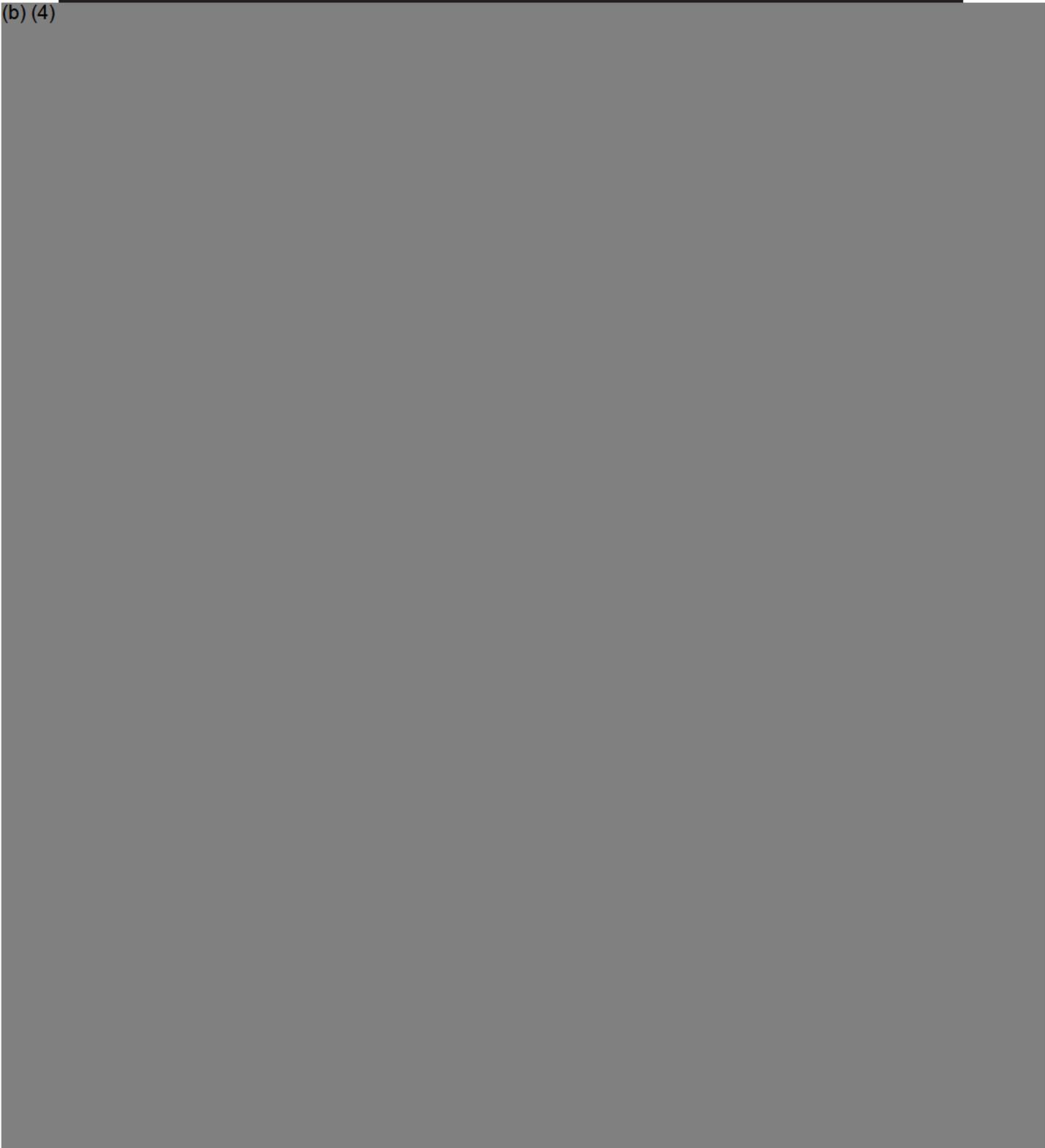
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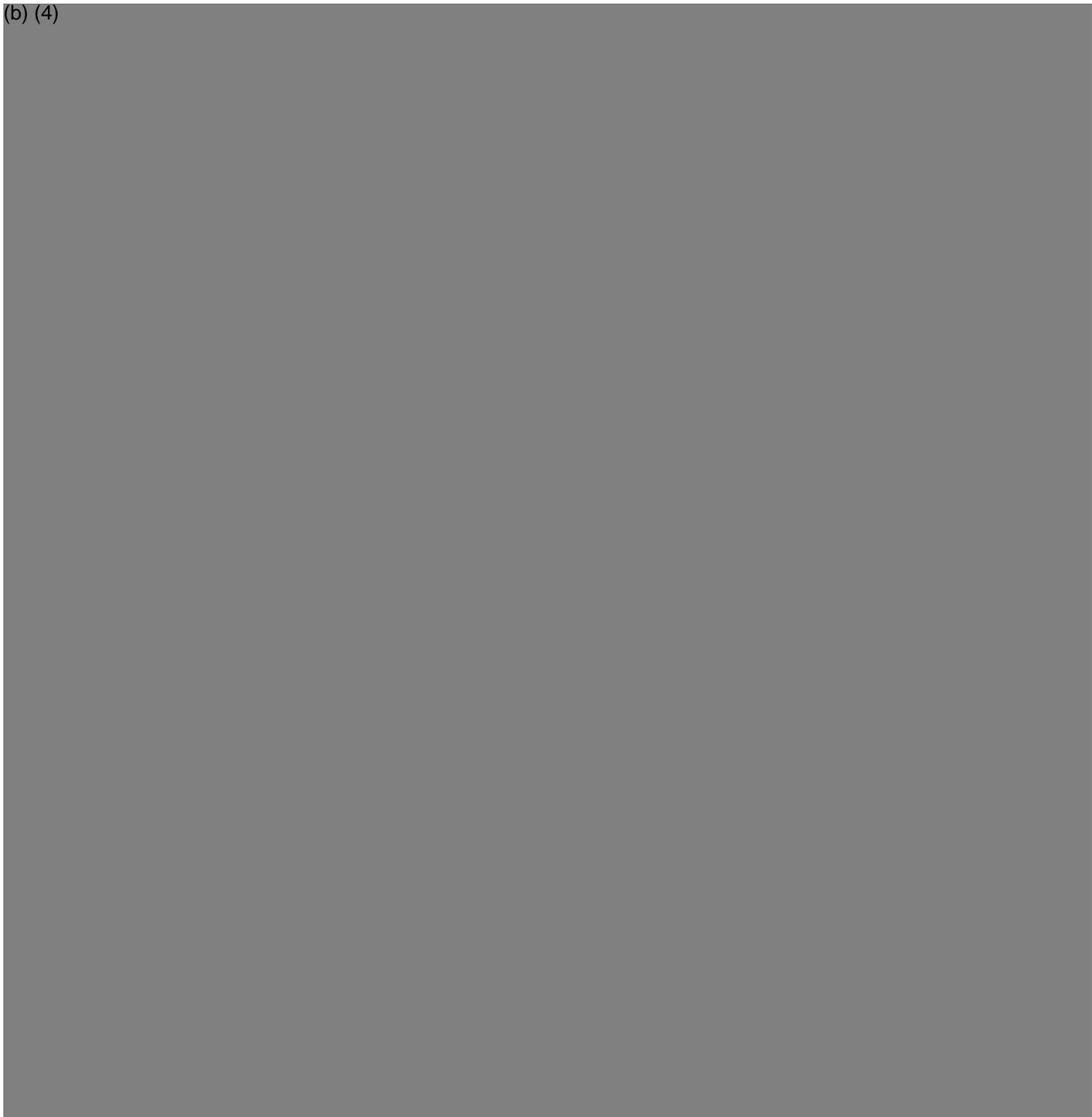
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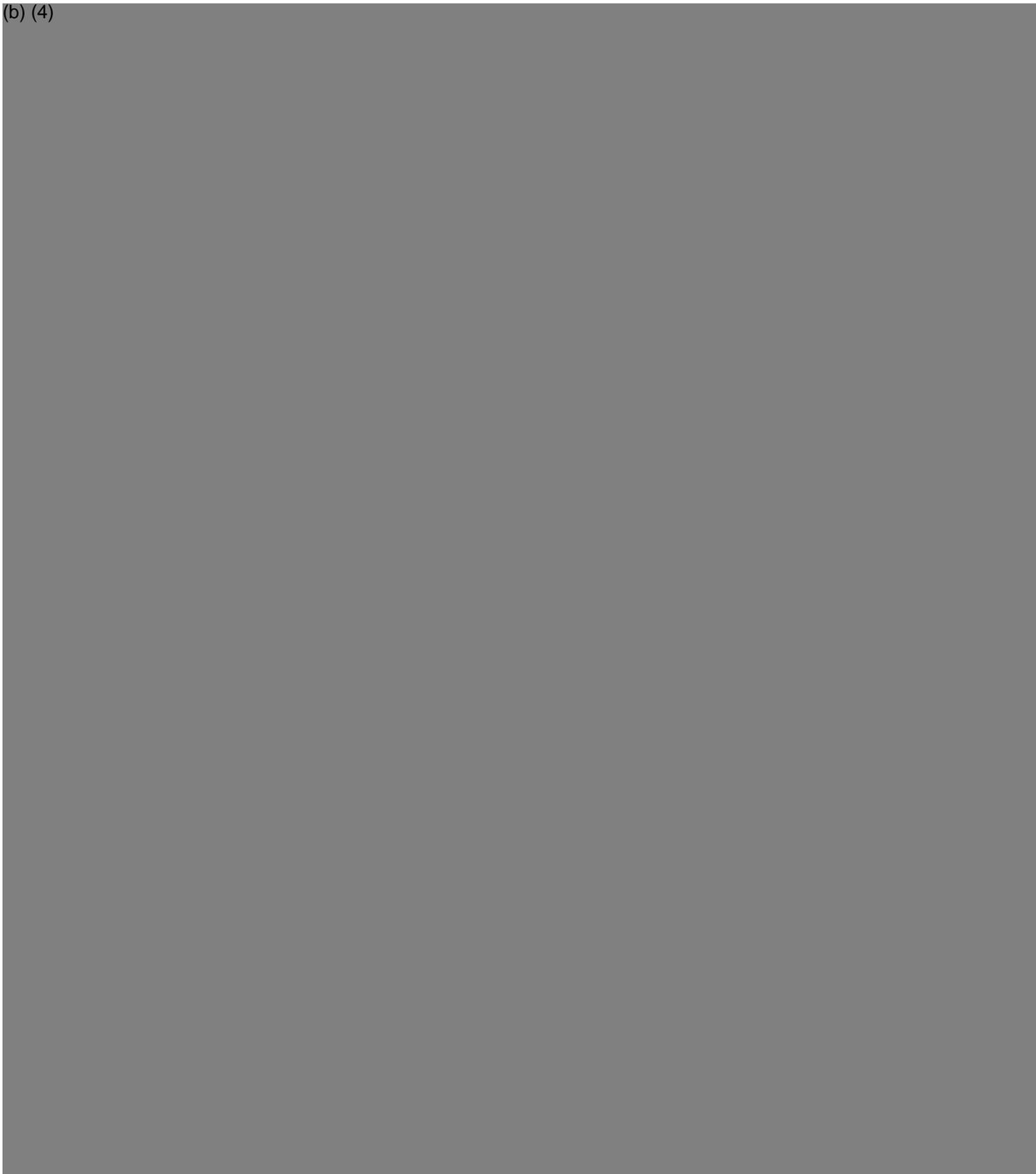
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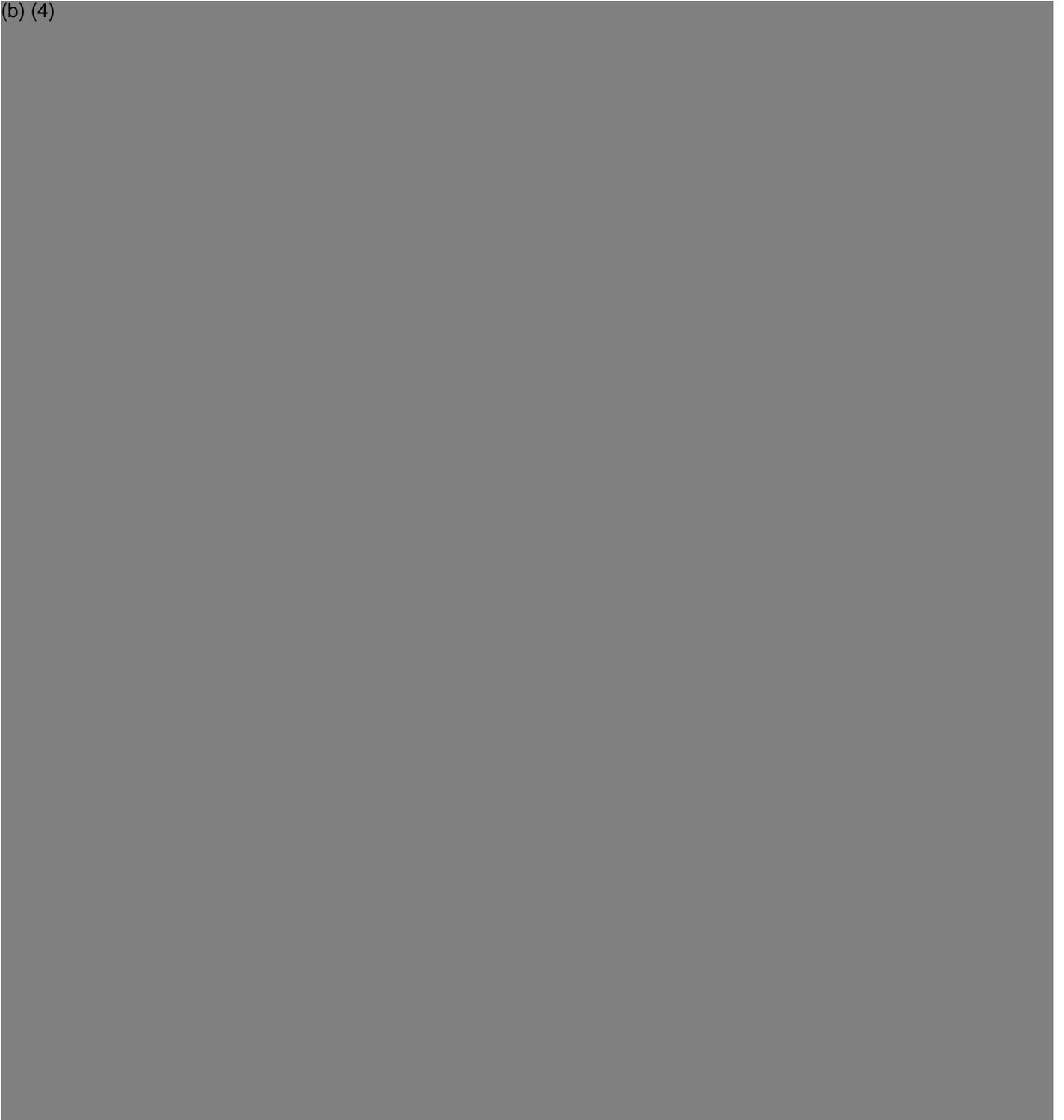


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6.2 IQOS USER SAMPLE

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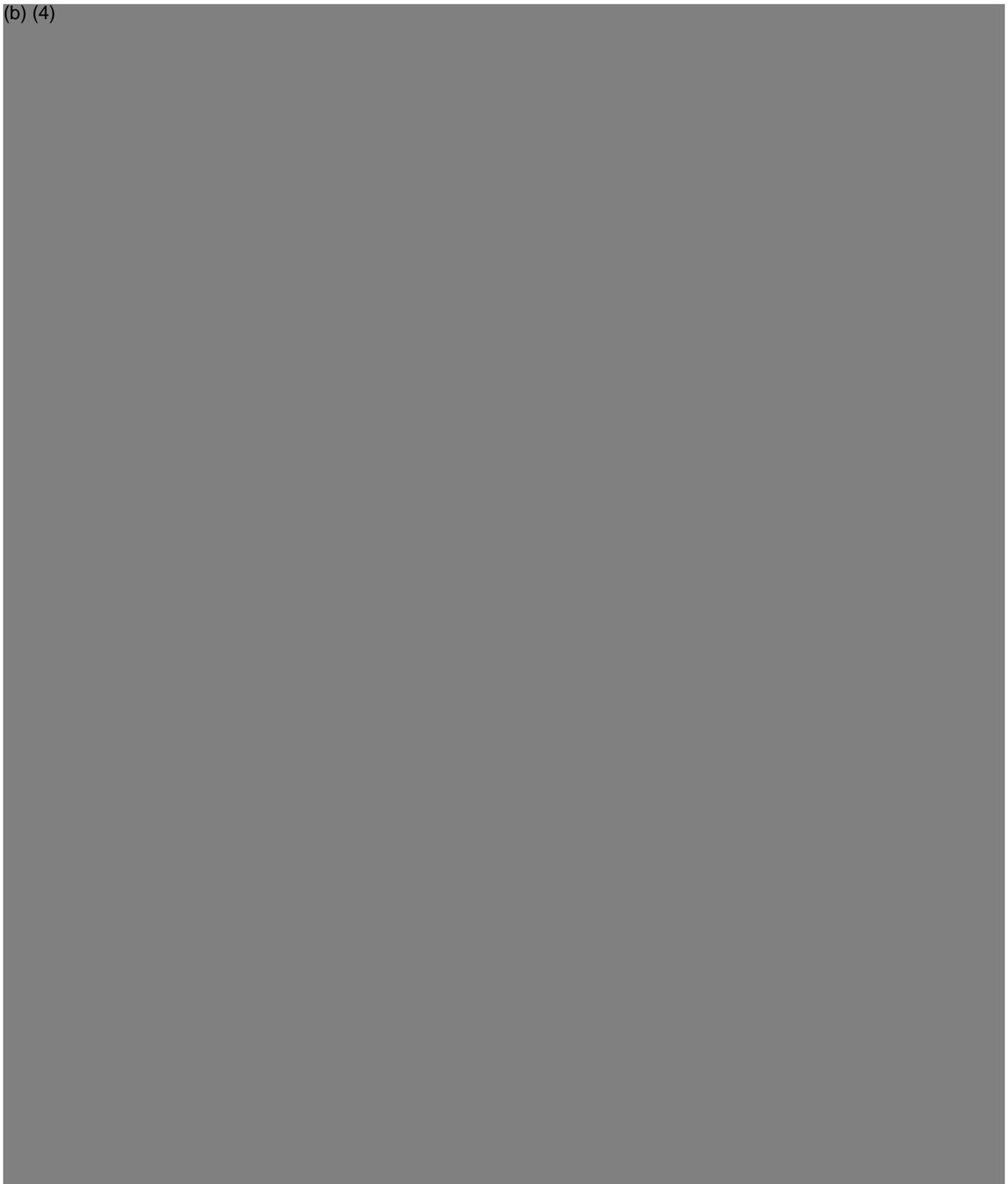
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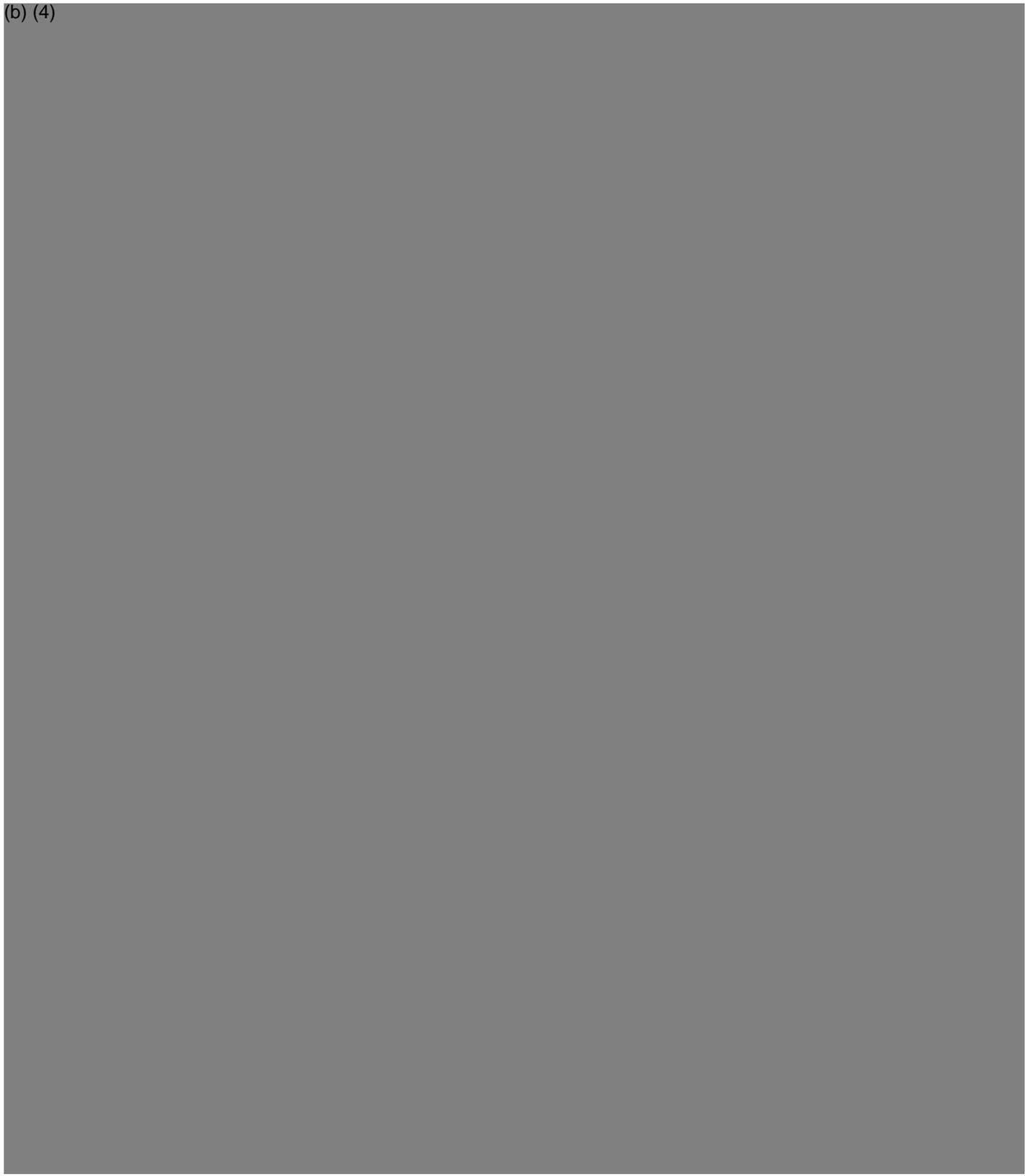
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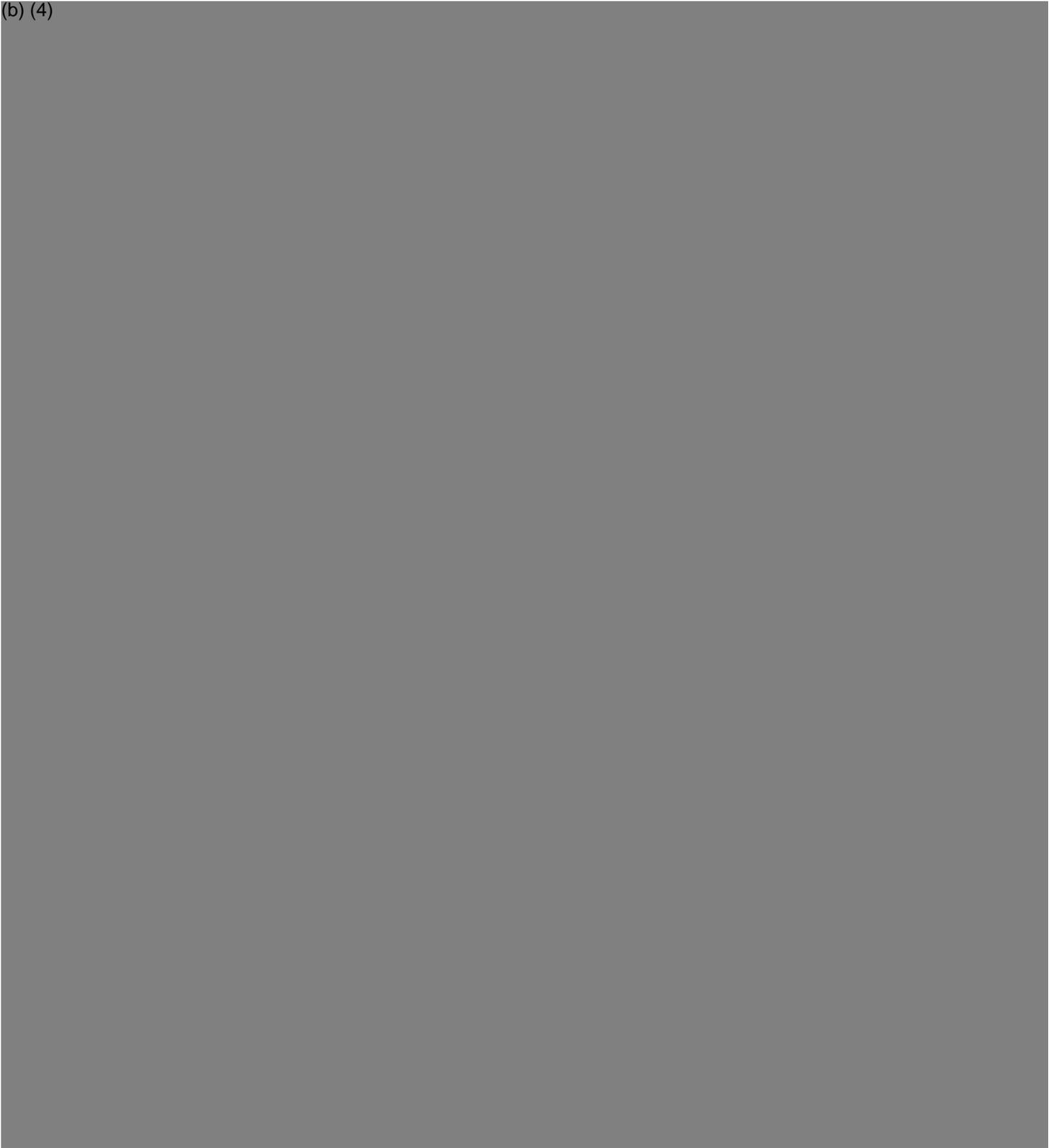
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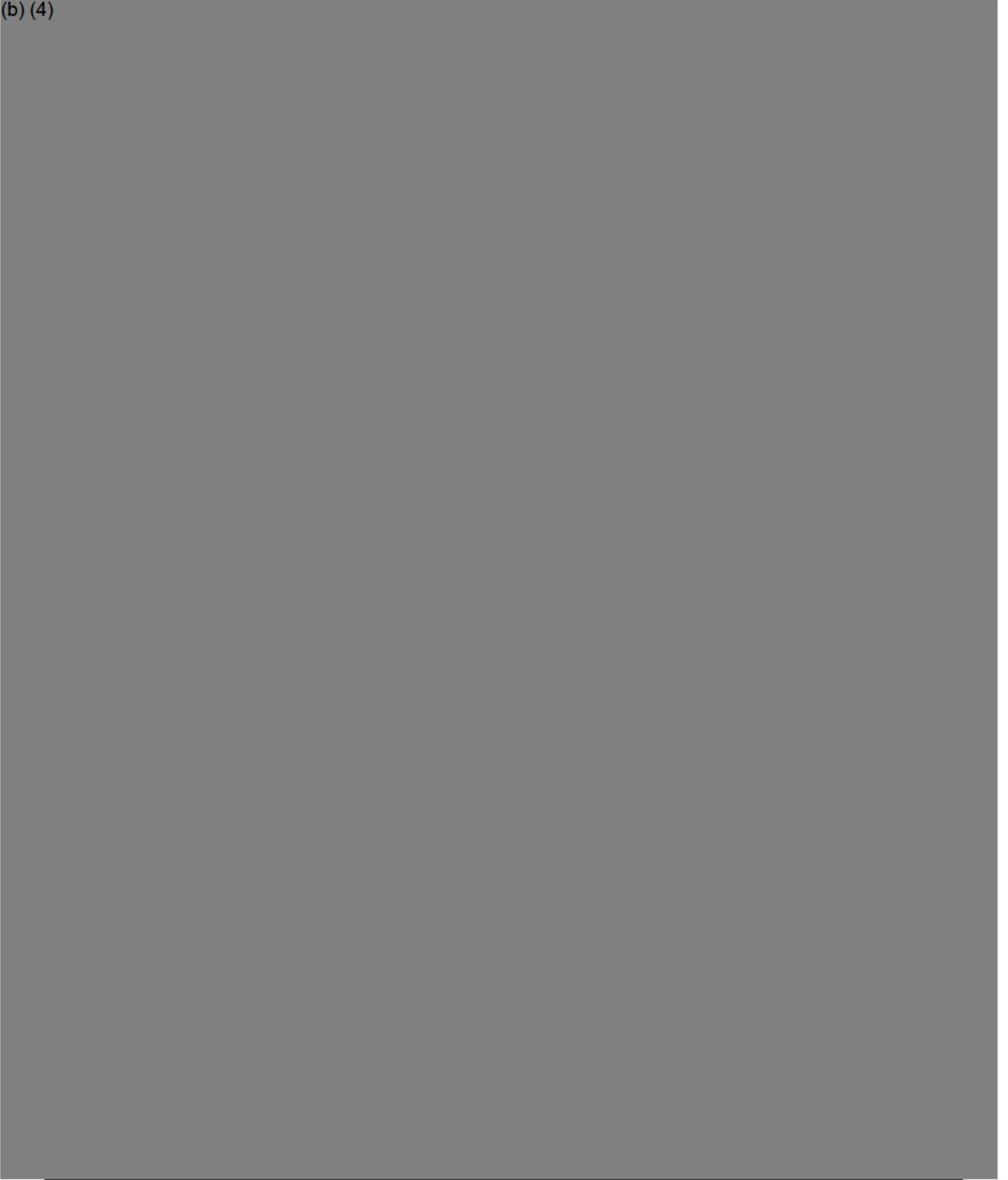
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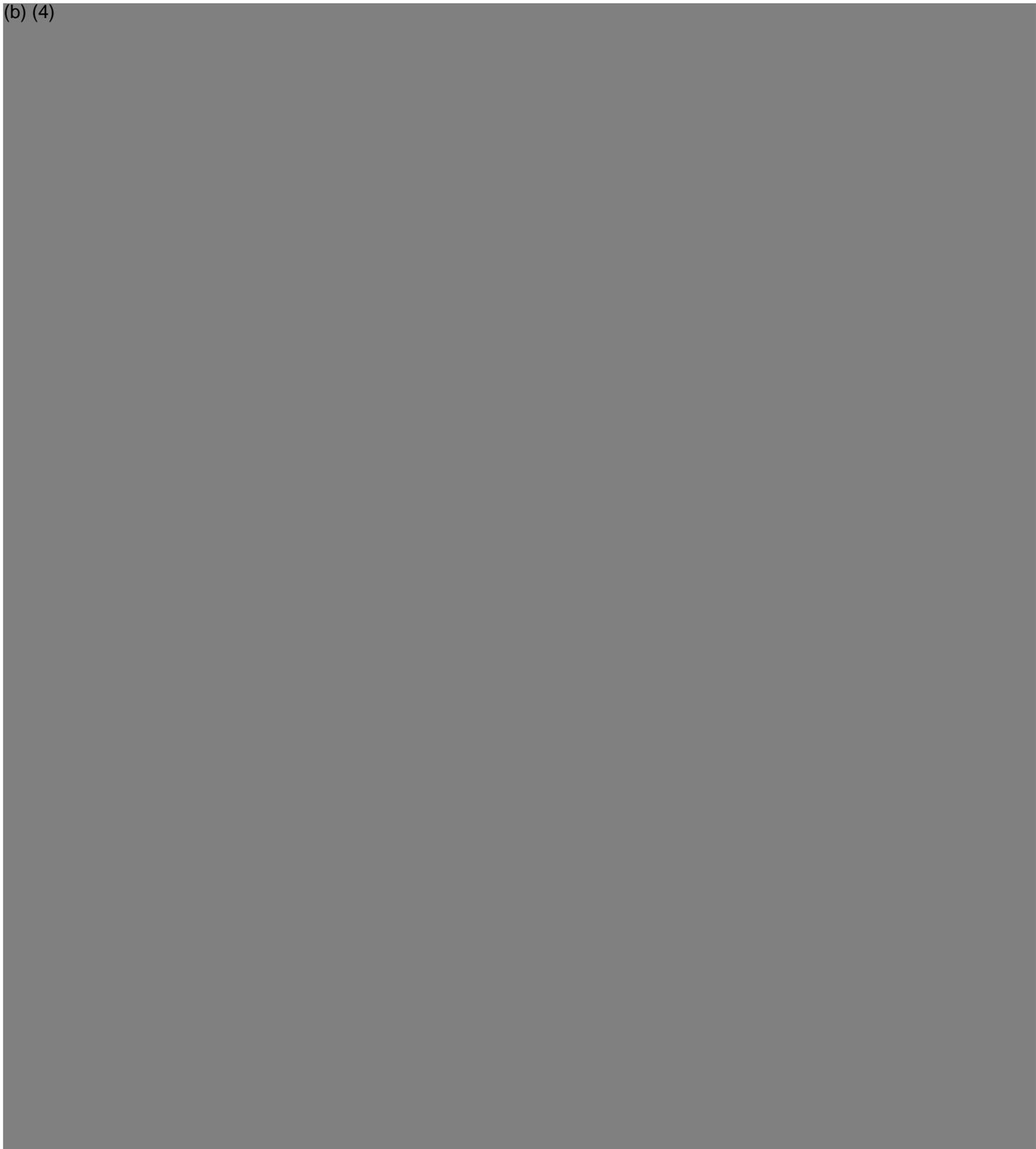
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7 CONCLUSIONS

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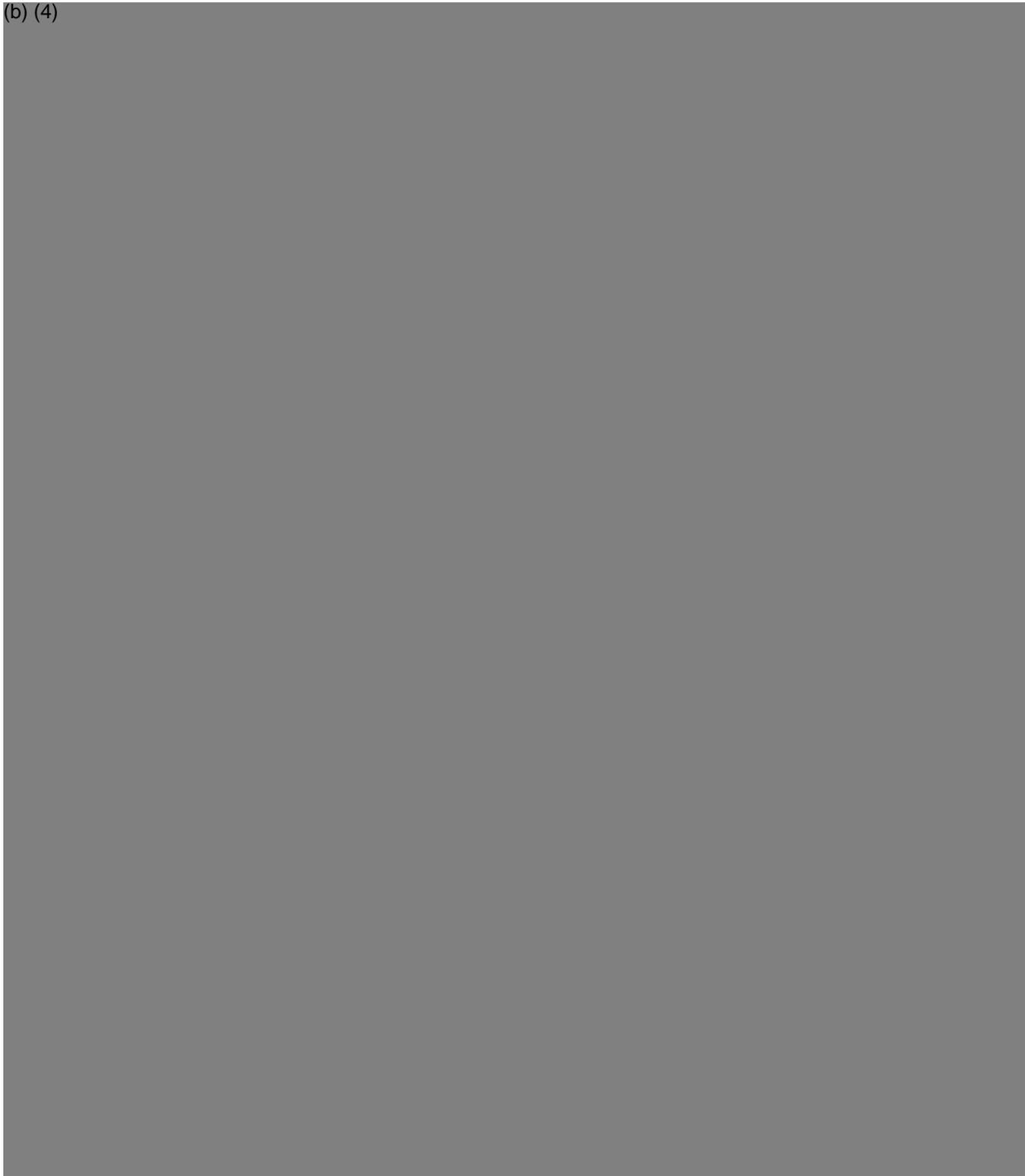


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8 STRENGTHS AND LIMITATIONS

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