



# FDA RULES FOR SMOKELESS TOBACCO SALES

Are you taking the necessary steps to prevent underage tobacco use?



**Check photo I.D. of everyone under age 27 who attempts to purchase smokeless tobacco.**



**Only sell smokeless tobacco to customers age 18 and older.\***



**Only sell smokeless tobacco in a direct, face-to-face exchange.\*\***



**Do NOT give away free samples of smokeless tobacco unless in a “qualified adult-only facility” and in limited quantities.\*\*\***



**Do NOT break open smokeless tobacco packages to sell products in smaller amounts.**



**Do NOT sell smokeless tobacco without a health warning label.**

**PROVIDED BY THE FDA CENTER FOR TOBACCO PRODUCTS**

This flyer provides a snapshot of some of the requirements for smokeless tobacco. See our website [www.fda.gov/tobacco](http://www.fda.gov/tobacco) for a full list of requirements that may apply to you.

**THIS IS  
OUR  
WATCH<sup>®</sup>**  
WE I.D. TOBACCO PURCHASES



**\*Retailers must also follow state or local tobacco laws, even if they are more restrictive. For example, in some states the minimum age is 19.**

**\*\*The sale of cigarettes, cigarette tobacco, and smokeless tobacco through vending machines and self-service displays is allowed in adult-only facilities where no person younger than 18 is permitted to enter. Please note that tobacco product vending machines are banned in some states.**

**\*\*\*See Guidance for Industry: *Compliance with Regulations Restricting the Sale and Distribution of Cigarettes and Smokeless Tobacco To Protect Children and Adolescents* - August 2013.**